Pseudoname: Ulfa, Code: Interview 006, Category: Domestic tourist, Sex: Female, Travel Group: Adults, Origin: Greater Jakarta

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| Rama:  Penelitian saya focus di perjalanan ke destinasi rural. Boleh tahu menurut Anda apa definisi rural tourism?  006:  Menurut saya kalau ke wilayah pedesaan gitu bukan liburan ya. Kan kita kalau liburan tuh pengennya seneng-seneng kayak happy-happy, kayak gemerlap, Cuma kalau misalkan di pedesaan tuh kayak buat *healing* gitu, buat. Emang kenapa aku pertamanya mau ke yang pedesaan itu kayak pengen buat istirahat gitu loh. Misalnya kalau liburan ke tempat yang turis banget tempatnya, itu itu lagi, kayak ketemu keramaian, ketemu orang-orang. Tapi kalau yang pedesaan menurut aku biar menyepi aja gitu, menyepi tapi tetep suasananya itu enak dan bisa buat diri sendiri tuh lebih bener-bener istirahat gitu, tenang.  Rama:  Apa maknanya destinasi rural untuk Anda?  006:  Maknanya bisa lebih apa ya, maksudnya kalau dalam keseharian tuh bener-bener kita dituntut gercep, cepet gitu. Tapi kalo bener-bener libur gitu kayak mendukung gitu buat kita kayak diem gitu. Misalkan kayak nafas sejenak, kayak bener-bener menikmati suasanya. Terus karena liburannya juga di tempat sepi, jadi bisa merenung. Ga kayak sehari-hari biasanya mikirin … ada aja yang dipikirin. Kalau misalkan lagi cuti, terus tempatnya di desa kan jadi bisa mikirin hal-hal yang lain yang sebelumnya ga kepikiran.  Rama:  Kata riset rural tourism itu kayak natural open space sama atmosfernya local. Kalau dengan definisi seperti itu, area atau destinasi rural apa yang pernah Anda kunjungi di Bali?  006:  Area local dan alam yang terbuka, itu sih yang di daerah Ubud itu. Jadi aku emang ga secara spesifik punya itinerary. Cuma karena di sana tempatnya enak, terus bisa kita jalan sedikit nyari gitu, misalkan mau ke open space, kemarin aku ke tempat yang ada sawah-sawahnya, terus trekking. Kalau misalkan di Ubud kemarin aku ke situ, Namanya Tegalalang Rice atau apa gitu. Pokoknya aku kemarin ke situ. Terus yang open space lagi, palingan kalau di situ aku ke daerah yang ga ada nama tempatnya gitu. Jadi kayak lagi jalan, terus kayak bagus nih, terus yaudah ngeliatin gitu. Tapi yang agak terkenalnya, Tegalalang Rice itu.  Rama:  Bagaimana carinya? Dengan berjalan kaki?  006:  Jalan kaki. Jalan kaki tapi kayak Cuma 2-3 kilometer doang.  Rama:  Kapan kemarin kesananya?  006:  24 sampai 26 di Ubudnya. Di Bali 24 sampai 28. Dua hari lagi di Seminyak dan Kuta. Empat malam  Rama:  Itu bukan pertama kali kan Anda ke Bali?  006:  Bukan, tapi Ubudnya pertama kali  Rama:  Dalam lima tahun terakhir, berapa kali ke Bali?  006:  Sekali  Rama:  Terakhir kapan ke Bali, sebelum yang ini?  006:  Waktu kelulusan SMA, 2014  Rama:  Berarti ga sering ya, bukan yang rutin tiap tahun gitu.  006:  Bukan  Rama:  Waktu terakhir itu ke Bali sama siapa?  006:  Sama suami, berdua  Rama:  Berapa umurnya waktu itu?  006:  26, sama  Rama:  Waktu itu 4 malam ini di Ubud 2 malam, apakah penginapannya sama?  006:  Sama, 2+1+1  Rama:  Di Jakarta apakah Anda punya SIM (driving license)?  006:  Ngga, ngga. Kalau suami ada SIM motor  Rama:  Sekarang tinggal dimana?  006:  Di Depok  Rama:  Berdua di situ?  006:  Berdua  Rama:  Berarti berangkat kerja pake apa?  006:  Jemputan kantor. Suami naik motor dari rumah.  Rama:  Kalau belanja biasanya gimana?  006:  Ada kantin di bawah, kecuali sarapan. Kalau sarapan kan belum buka. Kalau sarapan baru cari makanan di pinggir jalan, jalan kaki  Rama:  Waktu ke Bali itu naik apa, pesawat?  006:  Pesawat, pulang pergi  Rama:  Waktu itu kenapa, atau apa yang membuat Bali atraktif, apa yang membuat Anda ke Bali?  006:  Karena tiap ke Bali ga pernah yang bener-bener mau aku, “wah aku kalau ke Bali pengennya kayak gini nih.” Kan terakhir ke Bali bareng temen-temen SMA kan haha-hihi kan. Maksudnya lebih ke arah… dan udah disusun gitu kan, kita ke Bedugul, abis itu kita ke pantai, makan ikan bakar. Tapi kan kalau yang aku mau, padahal kalau ke Bali pengennya ke Nusa Dua, misalnya. Tapi ga pernah kayak gitu, makanya kenapa akhirnya ke Bali. Terus aku sebenarnya pengen ke Ubud karena suka liat FTV (TV series). FTV mainnya di Ubud, terus kayak wah seru. Yaudah akhirnya ke situ milihnya. Sebenarnya ada 2 sih pilihannya kalau ga Bali, ke Belitung. Tapi aku mikirnya, kita udah tahu kan kalau itu liburan, tapi kalau Bali kayak aksesnya lebih gampang dan lebih gampang cari destinasi-destinasinya. Karena kalau di Belitung kan kalau kita lihat di TV atau di Google gitu kan Cuma ada kayak yang tempat Laskar Pelangi (a movie based in Belitung), apalagi tuh yang kayak di pantai. Tapi kalau Bali kan banyak gitu. Ibaratnya kayak misalkan kita ga tahu mau kemana juga, yaudah nih ke café juga banyak kan.  Rama:  Apa maksudnya akses gampang?  006:  Di Bali itu dari suatu tempat ke tempat lain tuh deket. Terus orang-orangnya bisa ditanya. Misal kita ga naik motor ya, kemarin aku sewa motor, tapi kalau ga naik motor pun banyak, bisa naik Gojek, bisa naik GoCar. Tapi misalkan di Belitung ga ada gitu. Terus kalau misalkan liburan gitu cari tempat yang agak lebih beda gitu, kita harus nyebrang lagi. Seperti kalau di Bali tuh trip lagi ke Nusa Penida. Nah, aku tuh ga mau yang kayak gitu-gitu, ga mau ribet. Jadi yaudah deh Bali aja gitu.  Rama:  Terus kenapa spesifik Ubud?  006:  Ya itu karena aku pernah, sering, liat orang bikin film di Ubud. Terus aku pernah cari-cari sih sebenarnya kayak aku tuh pengen nyari kalau di Bali tuh yang tenang. Karena kan aku pokoknya semenjak aku sekarang jadi pindah ke Thamrin dengan unit kerja yang baru, aku ga pernah libur. Terus kerjanya tuh bener-bener yang kayak dari jam 7 pagi sampai jam 7 malam juga ga cukup. Jadi masa liburannya di Bali yang gemerlap, yang rame-rame lagi, yang kayak banyak orang? Pengennya tuh kayak sepi aja gitu sepi, bener-bener ga ngeliat orang. Bener-bener kayak sumpek lah gitu kalau ngeliat orang lagi.  Rama:  Ga libur ini maksudnya weekend kerja juga?  006:  Iya, tapi bukan kerja dari jam 7 pagi sampai jam 7 malam. Tapi on call 24 jam, ready 24 jam.  Rama:  Buat anda, apa yang paling bernilai di Ubud dan sekitarnya yang area rural?  006:  Yang bikin aku seneng di sana ya. Keheningan gitu, kan kita ga mungkin ya mendapatkan suasana seperti itu selain di situ. Ya mungkin sih, tapi kalau menurutku ya kalau di Jakarta udah penat segala macam. Jadi kalau di situ tuh artinya tuh aku tuh senengnya karena sepi, hening, kayak bener-bener me, myself, and I. Seenggaknya menikmati waktu buat diri sendiri gitu loh. Kan tadinya kayak buat orang-orang nih, kerja buat orang-orang. Maksudnya melayani orang-orang gitu kan kerjanya. Tapi di sana kayak suasananya hening, suasananya mendukung buat istirahat. Jadi suasananya sih yang aku hargai banget. Maksudnya kalau ke sana tuh pasti “beli suasana” gitu, “beli keheningan.” Nah aku juga kan ga di hotel ya di sana, aku juga milihnya kayak vila gitu. Jadi bener-bener vilanya kayak private gitu, di tengah-tengah desa. Kalau hotel kan masih bentuk Gedung gitu kan, kalau ini kan rumah, asri.  Rama:  Yang sebenernya pengen diliat atau pengen diambil pengalamannya apa?  006:  Yang pengen diliat atau yang pengen dirasain itu ya itu, tenang. Tenang lepas dari segala apapun yang ada di Jakarta.  Rama:  Oke sekarang focus di perjalanannya. Jadi dari Jakarta tuh darimana, dari rumah Depok?  006:  Dari rumah naik GoCar ke Bandara. Sampai Ngurah Rai, kan kita sewa motor, jadi kita tunggu abang-abangnya ke bandara buat kasih motornya, 1 motor, buat 5 hari 4 malam. Karena kita check in jam 2, jadi aku kulineran dulu ke Sanur. Jadi aku nyari-nyari gitu, kira-kira makan yang enak apa. Karena itu pagi, nyampe Bali jam 9 waktu Bali, sementara check in vila baru bisa jam 1. Waktu itu ternyata 30 kilometer di sana Cuma 50 menit kurang, jadi ga mungkin kalau aku langsung. Kalau gitu yaudah aku kulineran, abis itu aku beli-beli. Karena udah nyari tahu kalau udah di Ubud cari makanannya susah. Jadi aku beli bahan makanan. Sama di vilanya ada … Ada lapak-lapak. Jadi dari Sanur sarapan itu aku beli bahan makanan, groceries. Terus itu kan udah jam 11:30 atau jam 12. Terus baru deh aku ke Ubud.  Rama:  Tempat wisata yang dikunjungi apa aja?  006:  Kalau nah itu terus hujan tuh. Aku nyampe, terus ngaso dulu tuh kan. Terus jam 2 jam 3 terus hujan. Emang ga kemana-mana hari itu karena Cuma berenang juga sih. Karena emang kalau sore itu, kalau aku cek tempat yang mau kita kunjungin itu ga bagus kalau kita datangnya sore. Jadi aku memutuskan ngga karena hujan juga kan.  Rama:  Apa yang digunakan untuk searching?  006:  Cari di google gitu, kayak “jam yang bagus kalau datang ke Tegalalang Rice.” Aku baca katanya yang bagus itu pas sunrise, kalau bisa sebelum sunrise biar ga panas dan biar ga rame. Jadi akhirnya baru besok paginya kan tuh. Nah malamnya aku Cuma masak doang karena udah beli bahan makanan gitu kan.  Rama:  Ga apa-apa, lanjut ke besoknya aja. Hari kedua kemana aja?  006:  Ke Tegalalang Rice pertamanya. Eh bukit campuhan dulu. Itu Trekking gitu. Itu pas di atasnya ada pura gitu. Abis itu aku ke atasnya, nama cafenya apa ya. Pokoknya Tegalalang Rice itu tapi aku lupa nama cafenya apa. Itu udah jam 1, terus aku turun kita ke pasar di Ubud ga tau Namanya apa. Pokoknya itu pasar kayak jual kesenian yang mereka bikin. Tapi di situ aku Cuma makan doang sama makan es krim. Terus keliling-keliling gitu naik motor, ga ada tujuannya sih keliling udah maghrib. Tapi di sana kan karena desa jadi kalau maghrib kan udah sepi ya, jadi kalaupun pulang malam tuh mau ngapain kalau pulang malem gitu, udah gelap, udah ga terlalu banyak penerangan. Aku ga pindah tuh pas 2, eh 3, Selasa, Rabu, Kamis checkout. Nah Kamis pagi ga kemana-mana tuh, emang Cuma cari sarapan deket-deket situ doang. Hari Kamis itu ga kemana-mana karena, oh karena aku mau ke Seminyak lebih cepet.  Rama:  Hari ketiga itu dari penginapan ke penginapan aja?  006:  Iya, jalannya pas udah Seminyak, ke pantai pas udah sorenya gitu.  Rama:  Terus hari keempatnya bagaimana?  006:  Hari keempatnya, Jumat, tunggu lupa, kemana ya. Paginya ga kemana-mana karena vilanya Cuma semalam, vilanya bagus jadi sayang gitu, jadi Cuma foto-foto di vila, terus aku berenang, udah, Cuma sampe jam 10, 10.30 gitu karena itu hari Jumat ya, jadi nunggu suami sholat jumat. Terus kita masuk ke hotel di daerah Kuta. Abis masuk terus udah ga ada wisata lagi, aku beli oleh-oleh dari Jumat siang, terus sorenya ke pantai, terus malemnya makan  Rama:  Besoknya?  006:  Besoknya paginya ke pantai kayak jogging sampai jam 7, karena abis itu sarapan. Udah abis itu mandi karena aku flight yang jam 1. Jadi ga kemana-mana sih yang hari terakhir itu  Rama:  Itu mengembalikan motornya dimana? Di bandara?  006:  Ngga, karena aku banyak bawaan kan, ga muat motornya. Jadinya motor ditinggal di hotel di Kuta, mereka (yang menyewakan) udah biasa gitu.  Rama:  Dari kuta ke bandara?  006:  GoCar  Rama:  Berarti yang dipakai itu motor, GoCar, dan jalan kaki di sekitar aja ya  006:  Iya di sekitar tempat menginap aja sih.  Rama:  Oke. Kenapa pakai motor?  006:  Karena suami bisanya bawa itu. Terus kalau misalnya kemana-mana naik GoCar menurutku lebih lama, ga bisa cepet. Terus karena aku baca-baca juga orang yang traveling ke Bali itu mendingan sewa motor aja.  Rama:  Baca dimana?  006:  Di buku, di google, di Youtube. Kalau misalnya orang ada “rekomendasi liburan ke Bali,” ada tuh kayak “daripada kamu naik GoCar mendingan naik motor aja, Cuma segini, bensin Cuma segini.”  Rama:  Selain itu, apa tahu alternatif moda transportasi yang lain?  006:  Yang aku tahu sih paling Cuma sewa motor, sewa mobil, terus naik, kalau transportasi umum naik GoRide atau GoCar  Rama:  Kenapa ga sewa mobil dengan driver?  006:  Karena kayak ga seru aja gitu, maksudnya ceritanya kan lagi honeymoon trip ya.  Rama:  Tapi tahu kan?  006:  Tahu  Rama:  Ada alternatif lain lagi yang diketahui?  006:  Ngga tahu  Rama:  Kalau dari penginapan di Ubud apa disediakan jemputan?  006:  Ngga, karena itu kayak, bukan ga resmi ya, apa sih kayak di 1 komplek dia punya 3 vila. Kayak di AirBnB itu kan Cuma ada hostnya ya. Orang situ. Booking dari AirBnB  Rama:  Pernah consider pakai bus di Bali?  006:  Ngga, emang ada?  Rama:  Ada. Bagaimana dengan sepeda?  006:  Ngga, karena aku malas  Rama:  Tapi tahu? Untuk kemana-mana atau misalkan di Ubud  006:  Ada sih yang menyewakan, tapi aku di sana mikirnya kayak “oh yaudah, udah ada motor gitu”  Rama:  Tahu berarti ya, tapi ga pakai karena ada motor  006:  Iya  Rama:  Sepeda itu sewa lagi atau gratis?  006:  Sewa  Rama:  Bagaimana dengan angkot? Pernah lihat?    006:  Ngga, ga pernah  Rama:  Oke nanti di sana tuh katanya akan ada kereta dan kendaraan listrik. Kira-kira nanti kalau ada 2 moda ini apakah kamu mau pakai?  006:  Kereta, kayaknya selama ada motor ngga deh. Selama bisa menyewa motor seperti kemarin kayaknya ngga. Soalnya aku udah nyaman sih kayak kemarin begitu.  Rama:  Motor yang kayak kemarin atau motor listrik?  006:  Motor yang kayak kemarin, bukan listrik. Tapi motor sih intinya kan bisa bawa aja. Kan aku ga bisa bawanya.  Rama:  Kalau ada pilihan motor listrik. Kenapa ga mau pakai?  006:  Karena ga familiar dan belum pernah coba. Karena takut gitu, belum pernah coba, terus tiba-tiba coba tapi bukan di wilayah kita sendiri kayak di Jakarta gitu kan  Rama:  Bagaimana dengan kereta?  006:  Dari tempat wisata ke tempat wisata lain itu deket dan jalanan motornya tuh enak. Bukan yang kayak misal di Jakarta dari rumah mau ke Kota, kenapa ga naik motor, banyak alasannya; macet, panas, naik kereta tuh enak, ngejar waktu. Tapi kalau di sana (Bali) tuh yaudah enak karena jalanan kosong, jalannya juga bagus, terus emang waktunya juga jadi sedeket itu.  Rama:  Bagaimana dengan mobil? Apakah bisa ga terjebak macet juga?  006:  Naik mobil di sana ga seru aja kalau naik mobil, kalau menurutku ya. Di Seminyak macet sih, area ruralnya ga macet  Rama:  Oke. Apa saja yang diBooking dari Jakarta?  006:  Yang pasti tiket pesawat dari Traveloka. Terus vila yang di Ubud 3 hari 2 malam, booking AirBnB. Vila yang 1 lagi di Seminyak AirBnB juga. Yang terakhir di Kuta hadiah dari sepupu aku jadi ga booking. Terus sewa motor bookingnya via apa ya, pokoknya cari di Instagram, bookingnya di websitenya mereka. Terus mereka ada yang kontak dari WhatsApp, terus udah transfer dan sebagainya. Udah itu aja yang dibook dari Jakarta  Rama:  Apa keyword di Instagram untuk cari sewa motor?  006:  Sewa motor Bali  Rama:  Kalau GoCar itu spontan aja ya? Bagaimana dengan tempat-tempat wisatanya?  006:  Spontan. Tempat wisatanya gratis, jadi kita ga bayar, ga ada loketnya. Orang-orang rame sih di Campuhan itu. Itu kan trekking kan ya, ga trekking banget sih, Cuma ya lumayan lah buat olahraga  Rama:  Termasuk Tegalalang itu gratis?  006:  Ngga, Tegalalang bayar, on the spot  Rama:  Di riset itu bilang orang butuh pengetahun untuk traveling. Menurut Anda pengetahuan apa yang dibutuhkan ya?  006:  Tahu destinasinya gitu, dalam artian destinasinya seperti apa, terus kita mau ngapain di situ. Kayak ke Campuhan, ga mungkin kita di situ buat nongkrong-nongkrong kan, udah pasti kalau ke situ buat kalau ga olahraga ya emang mau jalan-jalan aja gitu. Itu yang pertama, jadi tahu destinasinya itu cocok buat apa. Terus apa lagi ya, kira-kira mau kemana-mana pakai apa gitu? Maksudnya, kan kita udah tahu mau kemana, nah terus ke sananya itu gimana gitu (moda transportasi). Iya itu aja menurutku, destinasi dan moda.  Rama:  Ada ga hubungannya dari tujuan kamu ke sana dan moda transportasi yang dipakai?  006:  Destinasi ke Ubud dan moda transportasi yang dipakai. Ngga sih. Eh, awalnya ngga, tapi setelah dipikir-pikir lagi, pilihan moda itu tepat karena masuk ke pedesaan itu ga bisa pakai mobil, Cuma bisa masuk pakai motor. Itu aja hubungannya. Tapi waktu ngerencanain belum kepikiran ke sana, tapi pas di sana oh iya bener.  Rama:  Apa yang berjalan baik waktu traveling di sana?  006:  Yang berjalan baik tuh yang paling aku senengin ya dan hubungannya dengan naik motor. Karena pengalaman pertama buat aku naik motor di sana, jadi ngerasanya seru aja gitu  Rama:  Apa yang bikin lebih seru dibanding naik moda yang lain?  006:  Lebih seru dibanding yang lain, karena aku dan suami emang seneng naik motor. Emang kita suka jalan-jalan ga jelas gitu, tanpa tujuan, Cuma keliling-keliling doang. Karena kalau naik mobil kan ga bisa keliling seperti itu, maksudnya memutari suatu daerah secara cepat, bener-bener ngelihat gitu kalau naik mobil kan terhalang kaca. Kalau naik motor kan kayak berasa anginnya, ga terhalang kaca, jadi beneran ngeliat jalanan.  Rama:  Emang ga ada mobil terbuka di sana?  006:  Ada sih, yang atasnya kebuka ya. Ngga, karena emang ga pernah naik mobil berdua. Terus suami juga ga punya driving license mobil, jadi yaudah lah  Rama:  Oke. Adakah tantangannya?  006:  Tantangannya pas kayak ngerasa bakal seru nih jalan kaki, tapi eh bener ga ya jalan ke sini, kita ga punya itinerary, ga punya, ga terlalu prepare. Kan ini jalan pertama kali yang ga sama keluarga jadi ngerasanya “bisa ga sih survive?” ya bisa aja lah ya  Rama:  Memang sengaja berencana untuk ga punya rencana di sana ya?  006:  Iya sih  Rama:  Booking hanya penginapan kan?  006:  Iya, penginapan dan motor.  Rama:  Apa ada tempat wisata yang direncanakan dari Jakarta?  006:  Bukan kayak “oh kita harus ke sini nih.” Oh di Ubud ada ini, oh di Seminyak ada ini, di website. Aku liat-liat Pinterest, kalau di foto bagus ga sih  Rama:  Oke 2 pertanyaan terakhir. Kan sekarang ide sustainable travel lagi popular. Bagaimana pandangan Anda tentang perjalanan wisata yang berkelanjutan?  006:  Misalkan dari Bali terus ke Lombok gitu? Yang wisata keliling dunia? Sustainable tuh…?  Rama:  Sustainable tuh ada 3 pilar gitu sih, jadi lebih ramah lingkungan, sosialnya lebih kokoh, sama ekonomi local lebih tumbuh gitu. Nah kalau terkait sama transportasi untuk wisata, menurut pandangan Anda gimana?  006:  Kalau berdasarkan perjalanan yang kemarin sih ga cocok ya kalau motor. Kalau mau sustain, kita menjaga keasrian alam local berarti kan harus kayak tadi tuh naik sepeda atau naik apa gitu, kalau naik motor kan tetep ga sustainable. Aku ga pernah mikir ke situ sih, kalau liburan ga pernah mikirin sustainable transport sih. Kalau liburan yang dipikirin tuh “wah gimana nih caranya harus ke sini, ke sini, ke sini.” Tapi kan kita ga mikirin tentang sustainable tourism itu kan. Jadi ga kepikir aja sih harus seperti itu atau gimana, maksudnya untuk lebih ke arah situnya ya.  Rama:  Tapi kan sepeda jauh, dan medannya juga nanjak? Nah menurut Anda gimana caranya perjalanan ke area rural di Bali supaya bisa lebih sustainable?  006:  Supaya lebih sustainable gimana ya? Bentar, kalau misalnya di desa itu kan kita nanjak ya dan sama aja kayak ke Puncak. Moda transportasinya kan ga ada yang menjaga gitu, ga ada yang… kita naik mobil, motor, bus. Kalau ke daerah pedesaan supaya sustainable naik apa ya, ga tahu, ga kepikiran. Tapi kalau naik sepeda kejauhan. Kalau naik kayak, ya palingan kan pake, cari kendaraan yang ga pake bahan bakar kayak pertalite, kayak BBM gitu kan, kayak tadi misalkan naik kendaraan kayak motor listrik, misalkan nanti ada kereta itu baru bisa. Tapi orang-orang kan ga terbiasa gitu, kecuali di Jakarta kan kita emang terbiasa naik kereta dan itu kayak harus cepet nih nyampe, jadi naik kereta dan udah terbiasa. Tapi kalau kayak di Bali nih, misalkan turun di Bandara, abis itu naik kereta, “ih tapi kan belum beli ini, belum beli itu,” Kayak banyak yang dipikirin. Kayak kita udah kebiasaan, “nih ada motor.” Ada motor, ngeeeeng… gitu kan. Tapi misalnya ada, Bali mau membuat sustainable tourism dengan cara misalnya kayak ntar ada motor listrik ya oke-oke aja juga sih. Tapi kalau misalkan kereta kayaknya masih kurang, karena orang bingung karena di sana nanti bingung, maksudnya nanti di sekitaran tempat wisatanya mau naik apa lagi.  Rama:  Yang Anda personally akan lakukan apa kalau misal balik lagi ke Bali?  006:  Apa ya? Aku sih mungkin sebisa mungkin jalan kaki, tapi sekitar penginapan, kan lumayan lah ya. Terus ya ngejaga alamnya aja sih gitu, dengan cara ga ngerusak. Maksudnya kalau ada tanaman tumbuhan gitu ya ga dirusak.  Rama:  Tadi udah dijelasinnya juga daripada kereta mending motor listrik pilihannya ya?  006:  Iya, kalau aku sih begitu  Rama:  Karena masih mau mampir-mampir gitu ya?  006:  Iya karena masih mau mampir-mampir dan kayak ngerasa lebih nyaman aja gitu kalau ada motor, ke sana gampang, ke sini gampang. Iya bener, udah standby  Rama:  Terakhir aku ada gambar yang mau ditunjukin. Waktu itu berarti tipe perjalanannya yang mana ya? Waktu ke Ubud kan trekking terus balik lagi ke penginapan?  006:  Iya begitu, tapi ada juga yang aku ke tempat wisata terus balik lagi ke hotel.  Rama:  Ada juga yang ke beberapa tempat dulu baru balik?  006:  Iya bener  Rama:  Antara 3 dan 4 ini ya  006:  Tapi aku lebih sering yang 4, jadi udah kemana dulu, baru pulangnya ke vila atau ke hotel  Rama:  Itu aja sih, ada yang mau ditanyakan?  006:  Ngga, ga ada yang ditanyain (1:03:30)  Option for another interviewee: Work From Bali for 3 months, alone for self-healing, | Rama:  My research focuses on travel to rural destinations. May I know what is the definition of rural tourism?  006:  In my opinion, going to rural areas is not a vacation. When we go on vacation, we want to have fun, like happy, like sparkling, but if we're in the countryside, it's like healing, do it. Why did I want to go to the countryside for the first time? It’s like I wanted to take a break. For example, if you go on vacation to a very touristy place, it's like meeting a crowd, meeting people. But if it's rural, in my opinion, just let we be lonely but still the atmosphere is good and you can make yourself more really rest, calm down.  Rama:  What does a rural destination mean to you?  006:  What can it mean more, it means that in everyday life we ​​are really demanded to be fast, fast. But if it's really a holiday, it seems like it's supportive for us to stay silent like that. For example, like a breath for a moment, like really enjoying the atmosphere. Then because the vacation is also in a quiet place, so you can reflect. It's not like I usually think about it every day… there's just something to think about. For example, if you are on vacation, then the place is in the village so you can think about other things that you didn't think about before.  Rama:  Research says that rural tourism is like a natural open space with a local atmosphere. With that definition, what rural areas or destinations have you visited in Bali?  006:  Local areas and open nature, that's what is in the Ubud area. So I really don't have a specific itinerary. It's just because it's a nice place, so we can walk a bit and look for it, for example, if we want to go to an open space, last time I went to a place with rice fields, then trekking. If, for example, I went there in Ubud, the name is Tegalalang Rice or something like that. Anyway, I was there yesterday. Then there's another open space, at least if I'm there I go to an area that doesn't have a place name like that. So it's like you're walking, it's like it's good, then it's okay to look at it. But what is somewhat famous is the Tegalalang Rice.  Rama:  How to find it? On foot?  006:  Walk. On foot but like only 2-3 kilometers.  Rama:  When did you go there last time?  006:  24 to 26 in Ubud. In Bali 24 to 28. Two more days in Seminyak and Kuta. Four nights  Rama:  It's not your first time to Bali right?  006:  No, but it’s the first time to Ubud  Rama:  In the last five years, how many times have you been to Bali?  006:  Once  Rama:  When was the last time you went to Bali, before this one?  006:  High school graduation time, 2014  Rama:  That means it's not often, it's not routine every year.  006:  No  Rama:  Who was the last time you went to Bali?  006:  With husband, both  Rama:  How old was he then?  006:  26, same  Rama:  It was 4 nights in Ubud 2 nights, is the accommodation the same?  006:  Same, 2+1+1  Rama:  In Jakarta, do you have a driving license (SIM)?  006:  No, no. If your husband has a motorbike license  Rama:  Where do you live now?  006:  in Depok  Rama:  Both there?  006:  Together  Rama:  What do you mean go to work?  006:  Office call. My husband rides a motorbike from home.  Rama:  How about shopping normally?  006:  There is a canteen downstairs, except for breakfast. If breakfast is not open yet. If you just have breakfast, look for food on the side of the road, walk  Rama:  When you go to Bali, what plane do you take?  006:  Airplane, round trip  Rama:  At that time, why, or what made Bali attractive, what made you come to Bali?  006:  Because every time I go to Bali, it's never really what I want, "wow, when I go to Bali, I want it like this." The last time I went to Bali with my high school friends, right? It means more towards… and it's been arranged like that, right, we go to Bedugul, after that we go to the beach, eat grilled fish. But if that's what I want, when I go to Bali I want to go to Nusa Dua, for example. But it's never been like that, so why did you end up in Bali. Then I actually want to go to Ubud because I like watching FTV (TV series). FTV is playing in Ubud, it's like it's fun. Well, in the end, that's where the choice was made. Actually there are 2 choices if not Bali, to Belitung. But I think about it, we already know that it's a vacation, but if it's in Bali, it's like access is easier and it's easier to find destinations. Because if we see it in Belitung, if we see it on TV or on Google, it's just like the Laskar Pelangi place (a movie based in Belitung), especially the one like on the beach. But in Bali, there are so many places. It's like, for example, even if we don't know where we're going, at least there are a lot of cafes, right?  Rama:  What does easy access mean?  006:  In Bali it's close from one place to another. Then people can be asked. For example, if we don't ride a motorbike, last time I rented a motorbike, but if you don't ride a motorbike that much, you can ride Gojek, you can ride GoCar. But for example in Belitung there is no such thing. Then, for example, if you are on vacation, you are looking for a place that is a bit different, we have to cross again. Like in Bali, trip lag I went to Nusa Penida. Well, I don't want things like that, I don't want to be complicated. So it's okay, just Bali.  Rama:  So why specifically Ubud?  006:  Yes, that's because I have, many times, seen people making films in Ubud. Then I've been looking for it, actually like I really want to find a quiet place in Bali. Because basically, since I've moved to Thamrin with a new work unit, I've never had a day off. Then it really works like from 7 am to 7 pm is also not enough. So should I go to the sparkling holiday places in sparkling Bali, which is crowded again, which is like a lot of people? I want it to be like it's just so quiet, I really don't see people. It really sucks when you see people again.  Rama:  Do you mean you need to work on the weekend too?  006:  Yes, but not work from 7 am to 7 pm. But on call 24 hours, ready 24 hours.  Rama:  For you, what is the most valuable in Ubud and its surrounding rural areas?  006:  What makes me happy there. It's such a silence, it's impossible for us to get an atmosphere like that other than there. Yes, it's possible, but in my opinion, in Jakarta I’m already tired of all kinds of things. So there, it means that I'm happy because it's quiet, quiet, like really me, myself, and I. At least enjoying time for myself, you know. It was like working for people, working for people. It means serving people that's how it works. But there it's like a quiet atmosphere, the atmosphere that is supportive for rest. So it's the atmosphere that I really appreciate. It means that if you go there, you must be "buy the atmosphere", "buy silence." Well, I also didn’t stay at the hotel there, I chose a villa. So it's really like a private villa, in the middle of the village. If the hotel is still in the form of a building, right, this is a house, it's beautiful.  Rama:  What do you really want to see or what do you want to experience?  006:  What you want to see or what you want to feel is that, calm down. Calm away from everything in Jakarta.  Rama:  Okay now focus on the journey. So where did you come from Jakarta, from Depok's house?  006:  From home, take a GoCar to the airport. Until Ngurah Rai, we previously have rented a motorbike, so we waited for the provider to go to the airport to give us the motorbike, 1 motorbike, for 5 days and 4 nights. Because we checked in at 2 pm, so I first went to Sanur for culinary. So I was looking for something like that, about what to eat. Because it was morning, I arrived in Bali at 9 Bali time, while checking in to the villa was only 1 o'clock. At that time it turned out that it is 30 kilometers away to go there, only less than 50 minutes, so it's impossible if I go straight away. If that's the case, then I'll do the culinary, after that brought it (to the villa). Because I found out that when I was in Ubud, it was difficult to find food. So I bought groceries. And in the villa there are … There are stalls. So from Sanur for breakfast, I bought groceries, groceries. Then it was already 11:30 or 12. Then I just went to Ubud.  Rama:  What tourist attractions did you visit?  006:  So… it keeps raining. I arrived, I just kept going. Then at 2 or 3 it continued to rain. I didn't go anywhere that day because I was just swimming. Because in the afternoon, if I check the place we want to visit, it's not good if we come in the afternoon. So I decided not to go anywhere because it was raining too, right?  Rama:  What did you use for searching?  006:  Search on google like that, it's like "it's a good time to come to Tegalalang Rice." I read that it was said that the best thing is at sunrise, if possible before sunrise so it's not hot and so it's not crowded. So it's only tomorrow morning, right? Well, that night I just cooked because I already bought groceries, right.  Rama:  It's okay, just move on to the next day. Where did you visit?  006:  To Tegalalang Rice first. No, Campuhan first. That's trekking. That's right above it there is a temple like that. After that I went to it, what's the name of the cafe. Anyway, it's Tegalalang Rice but I forget what the name of the cafe is. It was already 1 o'clock, then I went down to the market in Ubud, I don't know what it's called. Anyway, it's a market like selling the art they make. But there I only ate the same as eating ice cream. Then go around on a motorbike, there is no purpose, it's already sunset. But it's because it's a village, so it's already quiet at sunset, so even if you come home at night, what do you want to do when you come home at night, it's already dark, there's not much lighting. I didn't move at 2, uh 3, Tuesday, Wednesday, Thursday checkout. Well, Thursday morning, I'm not going anywhere, I'm just looking for breakfast near there. Thursday wasn't going anywhere because, oh, because I wanted to go to Seminyak sooner.  Rama:  The third day is from hotel to hotel?  006:  Yes, the way is when it's already Seminyak, to the beach when it's late in the evening.  Rama:  How about the fourth day?  006:  The fourth day, Friday, wait, I forget, where is it? In the morning I didn't go anywhere because the villa was only for one night, the villa was nice, so it's a shame, so it's just taking photos in the villa, but Then I swim, okay, only until 10, 10.30 because it's Friday, so I'm waiting for my husband to pray on Friday. Then we go to the hotel in the Kuta area. After entering, there are no more tours, I bought souvenirs from Friday afternoon, then in the afternoon I went to the beach, then at night I ate  Rama:  Next day?  006:  The next morning, I went to the beach like jogging until 7 o'clock, because after breakfast. After that, I took a shower because I had a 1 o'clock flight. So I didn't go anywhere on the last day  Rama:  Where did you return the motor? At the airport?  006:  No, because I have a lot of luggage, it doesn't fit the motorbike. So the motorbike was left at the hotel in Kuta, they (the ones who rented it out) were used to it.  Rama:  From kuta to the airport?  006:  GoCar  Rama:  It means that the motorbike, GoCar, and walking around are the ones that are used  006:  Yes, just around the place to stay.  Rama:  Okay. Why did you use a motorbike?  006:  Because my husband usually rides it. For example, if you take a GoCar everywhere, I think it's longer, it can't be fast. Then because I also read that people who travel to Bali are better off renting a motorbike.  Rama:  Read where?  006:  In books, on google, on Youtube. For example, if people have "recommendations for a vacation to Bali," there are things like "Instead of taking a GoCar, you can ride a motorbike, just be like this, petrol is only this much."  Rama:  In addition, do you know of other alternative modes of transportation?  006:  All I know is that at least rent a motorbike, rent a car, then, GoRide or GoCar for public transport.  Rama:  Why didn’t you rent a car with a driver?  006:  Because it's not as fun as motorcycle, meaning the story is still on a honeymoon trip, right.  Rama:  But do you know about this alternative?  006:  We know it  Rama:  Are there any other known alternatives?  006:  I don't know  Rama:  Is there an pickup service from the villa at Ubud?  006:  No, because it's like, it's not official, is it like in 1 complex, he has 3 villas. Like in AirBnB, there's only a host, right? That person. Booking from AirBnB  Rama:  Have you ever considered taking a bus in Bali?  006:  No, is there a bus in Bali?  Rama:  There is. How about a bike?  006:  No, because I'm lazy  Rama:  But do you know one? For travel or for example experience in Ubud  006:  There are those who rent it out, but I was there thinking like "oh well, there's already a motorbike like that"  Rama:  It means you know it, but you didn't use it because you have a motorbike available, right?  006:  Yes  Rama:  Do you have to rent the bike or is it for free?  006:  Rent  Rama:  How about angkot? Have you seen it?    006:  No, never  Rama:  Okay, there will be trains and electric vehicles there. In the future, if there were 2 modes, would you want to use it?  006:  Train? It seems as long as there is a motorbike, I wouldn’t (use train). As long as you can rent a motorbike like last time, I think I won’t. Because I'm already comfortable like last time.  Rama:  The motorbike like last time (ICE) or the electric motorbike?  006:  The motorbike like last time, not electric. But the point is that the motorbike which we can just use. I can't ride.  Rama:  If there is an electric motorbike option. Why don't you want to use it?  006:  Because I'm not familiar with it and have never tried it. Because I'm afraid, I've never tried it, then suddenly try it but not in our own area like in Jakarta, right  Rama:  How about the train?  006:  From tourist attractions to other tourist attractions, it is close and the motorbike roads are good. Not like for example in Jakarta from home to the city, why I don’t ride a motorbike, there are many reasons; traffic jams, hot weather, taking the train is good, chasing the time. But there (in Bali), it's easy because the roads are empty, the roads are also good, and so the travel time is also shorter.  Rama:  How about a car? Is it possible not to get stuck in traffic too?  006:  Driving a car there, it isn't fun in my opinion, yes. In Seminyak there is traffic jam, the rural area is not jammed  Rama:  Okay. Have you pre-book something from Jakarta for this travel?  006:  What is certain is the flight ticket from Traveloka. Then the villa in Ubud 3 days 2 nights, booking AirBnB. Another villa in Seminyak AirBnB too. The last one in Kuta was a gift from my cousin so I didn't book it. Then what I booked is the motorbike rental, just look for it on Instagram, book it on their website. Then they have contacts from WhatsApp, then we pay and so on. That's all I ordered from Jakarta  Rama:  What are the keywords on Instagram to search for motorbike rentals?  006:  Bali motorbike rental  Rama:  For GoCar, it is spontaneous, right? How about the tourist spots tickets?  006:  It’s spontaneous. The tourist attractions are free, so we didn't pay anything, there is no counter. People are busy in Campuhan. That's trekking, right, it's not really trekking, it's just okay for exercise.  Rama:  Including Tegalalang, is that also free?  006:  No, we need to pay to go to Tegalalang, on the spot  Rama:  The research says that people need knowledge to travel. What kind of knowledge do you think is needed?  006:  Knowing the destination, in terms of what the destination is, then what are we going to do there. It's like going to Campuhan, it's impossible for us to be there to hang out, right, it's certain that if we go there, if we don't exercise, we just want to go for a walk. That's the first one, so you know what is the destination suitable for? Then what else, what do you want to use to travel? I mean, we already know where we're going, so how do we get there (mode of transportation). Yes, that's all in my opinion, destinations and modes.  Rama:  Does it have anything to do with your destination and the mode of transportation used?  006:  Destinations to Ubud and the mode of transportation used. It's not. Eh, at first it wasn't, but after thinking about it, our choice of mode was the right one because we can't enter the countryside by car, you can only enter by using a motorbike. That's the only connection. But when I was planning to go there, I didn't think about how we will go there, but when I got there, oh yeah, that's the right (choice).  Rama:  What went well while traveling there?  006:  What goes well is what I like the most and has to do with riding a motorcycle. Because it was my first experience riding a motorbike there, so it just feels like fun  Rama:  What makes it more exciting than using other modes?  006:  It's more fun than the others, because my husband and I really like riding motorbikes. We really like to walk around unclearly, without a purpose, just wandering around. Because if you take a car, you can't go around in a sudden like that, meaning that you can circle an area quickly, really seeing that if you ride a car, the glass is blocked you. If you ride a motorbike, you can feel the wind, not blocked by the window, so you can actually see the road.  Rama:  Isn't there an open car there?  006:  Yes, there is one that has an open top. No, because I've never been in a car together. Then my husband also doesn't have a car driving license, so that's okay  Rama:  Okay. Is there a challenge?  006:  The challenge is when you feel like it's going to be fun walking, but is it really okay to go here, we don't have an itinerary, don't have one, aren't too prepared. This is the first time we travel without my bigger family, so it feels like "can we survive?" Definitely we can.  Rama:  Did you really plan to not have a plan there?  006:  Yes  Rama:  You did book the lodging only, right?  006:  Yes, lodging and motorbikes.  Rama:  Are there any tourist attractions planned to visit?  006:  Not like "oh we have to come here." Oh in Ubud there is this, oh in Seminyak there is that, on the website. I've looked at Pinterest, isn't it good in photos?  Rama:  OK, last 2 questions. Right now, the idea of ​​sustainable travel is becoming more popular. What is your view on sustainable travel?  006:  For example, from Bali to Lombok, for example, who travels around the world? Is it sustainable...?  Rama:  Sustainable, there are 3 pillars, so it is more environmentally friendly, socially stronger, and the local economy grows more like that. So, when it comes to transportation for tourism, what do you think?  006:  If it's based on the last trip, motorbike is not suitable. If we want to be sustainable, we maintain the beauty of the local nature, which means we have to ride a bicycle or something like that, if we ride a motorcycle, it's still not sustainable. I've never thought about going there, when on vacation, I've never thought about sustainable transport. If you think about vacation, "wow, how do you have to come here, here, here." But we don't think about sustainable tourism, do we? So I don't think it should be like that or what, it's meant to be more in that direction.  Rama:  But the bike is far away, and the terrain is also challenging? So, in your opinion, how do you travel to rural areas in Bali so that it can be more sustainable?  006:  How to make it more sustainable? Wait a minute, for example, in the village, we will climb up, and it will be the same as going to the Peak. There is no one to take care of the mode of transportation, no one… we take cars, motorbikes, buses. If you go to rural areas to be sustainable, what do you do, I don't know, I don't think about it. But if you ride a bicycle far away. If you ride like… it's best to use… look for a vehicle that doesn't use fossil fuel like pertalite, like fuel, right, like before, for example, take a vehicle like an electric motorcycle, for example, there will be a train, then you can use it. But people aren't used to it, except in Jakarta, we're really used to taking the train and it's like we have to arrive quickly, so take the train and get used to it. But in Bali, for example getting off at the airport, after that, take the train, "But I haven't bought this, haven't bought that," I think a lot of people think about it. It's like we're used to it, "Here's a motorbike." There's a motorbike, it's awesome... that's right. But for example, Bali wants to create sustainable tourism in a way, for example, like there will be an electric motorbike, that's okay too. But if for example the train is still lacking… because people are confused because there will be confused, meaning later in the vicinity of the tourist place, what else can you use?  Rama:  What would you personally do if you returned to Bali for example?  006:  What is it? I might as well walk as much as possible, but around the villa, it's okay. Then just care of the nature like that, in a way that doesn't damage it. It means that if there are plants like that, we won't damage it.  Rama:  It's been discussed earlier Also, instead of a train, you think it's better to have an electric motorbike, right?  006:  Yes  Rama:  Because you still want to stop by, huh?  006:  Yes, because I still want to stop by and I feel like it's more comfortable if you have a motorbike, getting there is easy, getting here is easy. That's right, the motorbike is on the standby mode.  Rama:  Lastly, I have a picture to show. At that time, what type of trip did you take? When you go to Ubud, do you keep trekking back to the inn?  006:  That's right, but there are also those who I go to tourist attractions and then return to the hotel.  Rama:  There are also those who have been to several places before returning?  006:  Yes, right  Rama:  Between 3 and 4 this huh  006:  But I'm mostly 4, so where have you been before, just returned to the villa or to the hotel  Rama:  That's all, is there anything you want to ask?  006:  No, nothing to ask (1:03:30)  Option for another interviewee: Work From Bali for 3 months, alone for self-healing, |