## Codebook: Exported from Nvivo

* Phase 1 (Open Coding)
* Phase 2 Developing Categories
* Phase 3 Developing Themes

## Nodes\\Phase 1 - Open Coding\\Pilot Facebook data\\Advice\_Queries\_Seeking Clarification

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Asking for advice |  | 30 | 30 |
| Asking for technical advice |  | 2 | 2 |
| Members responding with information and advice |  | 20 | 21 |

## Nodes\\Phase 1 - Open Coding\\Pilot Facebook data\\Conversation starters

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Conversation starters |  | 27 | 28 |

## Nodes\\Phase 1 - Open Coding\\Pilot Facebook data\\Negative sentiment\_struggle\_frustration\_rants

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Venting frustration or struggle |  | 19 | 19 |

## Nodes\\Phase 1 - Open Coding\\Pilot Facebook data\\Positve sentiment\_reforms

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Positive posts |  | 1 | 1 |

## Nodes\\Phase 1 - Open Coding\\Pilot Facebook data\\Reource\_Requests\_Sharing

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Resource request |  | 16 | 16 |
| Resource upload |  | 12 | 12 |

## Nodes\\Phase 1 - Open Coding\\Pilot Facebook data\\Underconfidence\_apologetic\_self-deprecating

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Apologetic, lack of confidence or self deprecating posts |  | 21 | 21 |

## Nodes\\Phase 2 - Developing Categories

| Name | Description | Files | References |
| --- | --- | --- | --- |

## Nodes\\Phase 2 - Developing Categories\\Epistemological spirit & purpose

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Canon, knowledge hierarchy & assessment |  | 10 | 42 |
| Commodification |  | 2 | 3 |
| Critical Thinking & Fake news |  | 3 | 6 |
| Curriculum purpose of Media Studies |  | 21 | 61 |
| Decline in numbers taking MS |  | 2 | 2 |
| Decolonising the curriculum & reference to minorities |  | 1 | 5 |
| Employment |  | 9 | 23 |
| exam board |  | 2 | 2 |
| Film studies - relationship to |  | 1 | 1 |
| Higher Education |  | 14 | 33 |
| Inequality of opportunity |  | 8 | 13 |
| Legitimacy |  | 1 | 2 |
| Indulgence |  | 1 | 1 |
| London-centric |  | 1 | 1 |
| Media history |  | 2 | 7 |
| Media in English |  | 2 | 3 |
| Media Studies specialist teachers |  | 2 | 7 |
| Practical work |  | 1 | 2 |
| Primary and pre-GCSE study |  | 1 | 3 |
| Relationship with other subjects |  | 8 | 13 |
| Vocational courses |  | 5 | 10 |

## Nodes\\Phase 2 - Developing Categories\\Exam board

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Eduqas - reasons for choosing spec |  | 3 | 3 |
| Exam board choice |  | 13 | 31 |
| Examining |  | 4 | 4 |
| Negative - about Eduqas |  | 4 | 5 |
| OCR |  | 1 | 1 |
| Positive comments - Eduqas |  | 3 | 6 |

## Nodes\\Phase 2 - Developing Categories\\Facebook group

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Admin comments |  | 1 | 1 |
| Collaborating and sharing |  | 6 | 13 |
| Facebook Group use |  | 73 | 151 |
| FB group - community of teachers for support |  | 5 | 9 |
| FB group - helped with teaching the course |  | 6 | 10 |
| FB Group - how it is used |  | 6 | 8 |
| FB group - teachers' comments about it |  | 3 | 7 |
| Future - of the FB group |  | 1 | 2 |
| Gratitude and appreciation |  | 8 | 9 |
| Keeping subject resources free |  | 2 | 5 |
| Keeping the facebook group free for members |  | 1 | 3 |
| Main uses of the group |  | 4 | 7 |
| Negative - running the FB group |  | 1 | 2 |
| Negative isssues with Facebook Group use |  | 1 | 1 |
| Positive - about other teachers |  | 3 | 6 |
| Reasons for joining the group |  | 4 | 5 |
| Reasons for starting the group |  | 2 | 3 |
| Resource sharing and collaboration |  | 6 | 11 |
| Sentiment from subject officer |  | 1 | 2 |
| Social media use - professional |  | 3 | 3 |

## Nodes\\Phase 2 - Developing Categories\\Future of Media Studies

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Exam Board changes |  | 1 | 4 |
| Future - Media studies - employment & skills |  | 5 | 6 |
| Future of Media Studies |  | 22 | 58 |
| High Low culture |  | 1 | 1 |
| Hopes and wishes - course related |  | 8 | 19 |
| Ofqual |  | 1 | 2 |
| Progression concerns (HE\_Employment) |  | 2 | 3 |
| Student progression and well being |  | 1 | 2 |

## Nodes\\Phase 2 - Developing Categories\\Institutional Context & Issues

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Accountability and pressure from SLT |  | 2 | 4 |
| Equipment and technical resourcing issues |  | 2 | 2 |
| Institutional context |  | 13 | 51 |
| Issues - cohort recruitment and entry grades |  | 4 | 9 |
| Issues - staff and recruitment |  | 1 | 1 |
| Links to school funding |  | 4 | 5 |
| Student Entry Requirements |  | 12 | 18 |
| Student recruitment and retention |  | 15 | 54 |
| Vocational course - references to and comments |  | 3 | 5 |

## Nodes\\Phase 2 - Developing Categories\\Marketisation

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Advertising and monetising resources |  | 6 | 11 |
| Marketisation |  | 17 | 49 |
| Keeping the facebook group free for members |  | 1 | 1 |

## Nodes\\Phase 2 - Developing Categories\\Notion of 'Rigour'

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Rigour |  | 17 | 64 |

## Nodes\\Phase 2 - Developing Categories\\Notion of 'Rigour'\\Political sentiment

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Political reference |  | 16 | 37 |

## Nodes\\Phase 2 - Developing Categories\\Pedagogy (general context)

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Pedagogy (general education) |  | 3 | 4 |

## Nodes\\Phase 2 - Developing Categories\\Pedagogy (Media subject specific)

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Engagement |  | 9 | 30 |
| Fact sheets |  | 1 | 2 |
| Likes |  | 1 | 1 |
| Negative about resources created or pedagogy |  | 2 | 4 |
| Pedagogy (subject specific) |  | 17 | 67 |
| Pedagogy - subject specific |  | 4 | 6 |
| Teacher confidence levels |  | 30 | 45 |

## Nodes\\Phase 2 - Developing Categories\\Perceptions of media studies

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Perceptions of Media Studies |  | 17 | 58 |

## Nodes\\Phase 2 - Developing Categories\\Reform and consultation process

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Consultation process |  | 3 | 20 |
| Ofqual |  | 3 | 4 |

## Nodes\\Phase 2 - Developing Categories\\Resistance & Agents of Change

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Agents of change |  | 1 | 1 |
| Resistance |  | 9 | 15 |

## Nodes\\Phase 2 - Developing Categories\\Sentiment about the reformed curriculum

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Assessment |  | 1 | 1 |
| Canon |  | 1 | 2 |
| Challenges - course content |  | 6 | 12 |
| Comments about practical work |  | 4 | 6 |
| Comparison to legacy Media and other cognate specs |  | 19 | 60 |
| Consultation & accreditation process |  | 7 | 11 |
| Contemporary texts and study of popular culture |  | 20 | 56 |
| Decolonise the curriculum and minorities |  | 1 | 5 |
| Course structure |  | 4 | 8 |
| CPD & subject knowledge |  | 5 | 6 |
| Curriculum choice and change |  | 7 | 14 |
| Curriculum reform process |  | 15 | 59 |
| DAvid Buckingham |  | 2 | 2 |
| Film studies - relationship to |  | 5 | 6 |
| Lack of confidence or inexperience in subject knowledge |  | 4 | 6 |
| Planning of lessons |  | 2 | 5 |
| Practical NEA issues |  | 4 | 7 |
| Sentiment - Contextual framework |  | 2 | 2 |
| Sentiment Content volume |  | 17 | 53 |
| Sentiment Course (Negative) |  | 26 | 102 |
| Sentiment course (Positive) |  | 17 | 33 |
| Positive comments - course content |  | 4 | 11 |
| Sentiment Exam board |  | 3 | 9 |
| Sentiment Exam board (Positive) |  | 1 | 1 |
| Sentiment Inappropriateness of course to students |  | 2 | 2 |
| Sentiment leaving teaching |  | 2 | 3 |
| Sentiment of worry, fear, anxiety |  | 13 | 23 |
| Sentiment Practical Coursework |  | 19 | 51 |
| Sentiment Set Text |  | 22 | 82 |
| Sentiment Theoretical content |  | 20 | 66 |
| Student expectations |  | 2 | 2 |
| Student experience of MS course |  | 4 | 7 |

## Nodes\\Phase 2 - Developing Categories\\Student-centred

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Student ability |  | 8 | 14 |
| Student Cultural Capital |  | 4 | 11 |
| Student demographic |  | 3 | 4 |
| Student engagement or enjoyment |  | 16 | 54 |

## Nodes\\Phase 2 - Developing Categories\\Teacher identity

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Background and history |  | 4 | 6 |
| Length of teaching and subject specific qual |  | 2 | 2 |
| Negative comments about other teachers |  | 1 | 1 |
| Professional identity - subject CPD related |  | 41 | 73 |
| Professional identity - resource creation |  | 14 | 40 |
| Professional identity - self |  | 15 | 34 |
| Teacher agency and autonomy |  | 17 | 54 |
| Teacher collaboration |  | 5 | 7 |
| Teacher experience and background |  | 20 | 43 |
| Teaching experience |  | 7 | 7 |

## Nodes\\Phase 2 - Developing Categories\\Teaching professional role

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Teacher training |  | 10 | 20 |

## Nodes\\Phase 2 - Developing Categories\\Wider education issues

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Budget cuts to education |  | 9 | 14 |
| Education in general |  | 3 | 9 |
| Ofsted |  | 2 | 4 |
| Sentiment about teaching |  | 1 | 1 |
| Teacher wellbeing |  | 5 | 13 |

## Nodes\\Phase 3 - Developing Themes

| Name | Description | Files | References |
| --- | --- | --- | --- |

## Nodes\\Phase 3 - Developing Themes\\Future of Media Studies

| Name | Description | Files | References |
| --- | --- | --- | --- |

## Nodes\\Phase 3 - Developing Themes\\Future of Media Studies\\Future of Media Studies

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Exam Board changes |  | 1 | 4 |
| Future - Media studies - employment & skills |  | 5 | 6 |
| Future of Media Studies |  | 22 | 58 |
| High Low culture |  | 1 | 1 |
| Hopes and wishes - course related |  | 8 | 19 |
| Ofqual |  | 1 | 2 |
| Progression concerns (HE\_Employment) |  | 2 | 3 |
| Student progression and well being |  | 1 | 2 |

## Nodes\\Phase 3 - Developing Themes\\Pedagogic Lived Experiences

| Name | Description | Files | References |
| --- | --- | --- | --- |

## Nodes\\Phase 3 - Developing Themes\\Pedagogic Lived Experiences\\Exam board

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Eduqas - reasons for choosing spec |  | 3 | 3 |
| Exam board choice |  | 13 | 31 |
| Examining |  | 4 | 4 |
| Negative - about Eduqas |  | 4 | 5 |
| OCR |  | 1 | 1 |
| Positive comments - Eduqas |  | 3 | 6 |

## Nodes\\Phase 3 - Developing Themes\\Pedagogic Lived Experiences\\Facebook group

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Admin comments |  | 1 | 1 |
| Collaborating and sharing |  | 6 | 13 |
| Facebook Group use |  | 73 | 151 |
| FB group - community of teachers for support |  | 5 | 9 |
| FB group - helped with teaching the course |  | 6 | 10 |
| FB Group - how it is used |  | 6 | 8 |
| FB group - teachers' comments about it |  | 3 | 7 |
| Future - of the FB group |  | 1 | 2 |
| Gratitude and appreciation |  | 8 | 9 |
| Keeping subject resources free |  | 2 | 5 |
| Keeping the facebook group free for members |  | 1 | 3 |
| Main uses of the group |  | 4 | 7 |
| Negative - running the FB group |  | 1 | 2 |
| Negative isssues with Facebook Group use |  | 1 | 1 |
| Positive - about other teachers |  | 3 | 6 |
| Reasons for joining the group |  | 4 | 5 |
| Reasons for starting the group |  | 2 | 3 |
| Resource sharing and collaboration |  | 6 | 11 |
| Sentiment from subject officer |  | 1 | 2 |
| Social media use - professional |  | 3 | 3 |

## Nodes\\Phase 3 - Developing Themes\\Pedagogic Lived Experiences\\Pedagogy (Media subject specific)

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Engagement |  | 9 | 30 |
| Fact sheets |  | 1 | 2 |
| Likes |  | 1 | 1 |
| Negative about resources created or pedagogy |  | 2 | 4 |
| Pedagogy (subject specific) |  | 17 | 67 |
| Pedagogy - subject specific |  | 4 | 6 |
| Teacher confidence levels |  | 30 | 45 |

## Nodes\\Phase 3 - Developing Themes\\Pedagogic Lived Experiences\\Reform and consultation process

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Consultation process |  | 3 | 20 |
| Ofqual |  | 3 | 4 |

## Nodes\\Phase 3 - Developing Themes\\Pedagogic Lived Experiences\\Sentiment about the reformed curriculum

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Assessment |  | 1 | 1 |
| Canon |  | 1 | 2 |
| Challenges - course content |  | 6 | 12 |
| Comments about practical work |  | 4 | 6 |
| Comparison to legacy Media and other cognate specs |  | 19 | 60 |
| Consultation & accreditation process |  | 7 | 11 |
| Contemporary texts and study of popular culture |  | 20 | 56 |
| Decolonise the curriculum and minorities |  | 1 | 5 |
| Course structure |  | 4 | 8 |
| CPD & subject knowledge |  | 5 | 6 |
| Curriculum choice and change |  | 7 | 14 |
| Curriculum reform process |  | 15 | 59 |
| DAvid Buckingham |  | 2 | 2 |
| Film studies - relationship to |  | 5 | 6 |
| Lack of confidence or inexperience in subject knowledge |  | 4 | 6 |
| Planning of lessons |  | 2 | 5 |
| Practical NEA issues |  | 4 | 7 |
| Sentiment - Contextual framework |  | 2 | 2 |
| Sentiment Content volume |  | 17 | 53 |
| Sentiment Course (Negative) |  | 26 | 102 |
| Sentiment course (Positive) |  | 17 | 33 |
| Positive comments - course content |  | 4 | 11 |
| Sentiment Exam board |  | 3 | 9 |
| Sentiment Exam board (Positive) |  | 1 | 1 |
| Sentiment Inappropriateness of course to students |  | 2 | 2 |
| Sentiment leaving teaching |  | 2 | 3 |
| Sentiment of worry, fear, anxiety |  | 13 | 23 |
| Sentiment Practical Coursework |  | 19 | 51 |
| Sentiment Set Text |  | 22 | 82 |
| Sentiment Theoretical content |  | 20 | 66 |
| Student expectations |  | 2 | 2 |
| Student experience of MS course |  | 4 | 7 |

## Nodes\\Phase 3 - Developing Themes\\Pedagogic Lived Experiences\\Wider education issues

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Budget cuts to education |  | 9 | 14 |
| Education in general |  | 3 | 9 |
| Ofsted |  | 2 | 4 |
| Sentiment about teaching |  | 1 | 1 |
| Teacher wellbeing |  | 5 | 13 |

## Nodes\\Phase 3 - Developing Themes\\Professional identity and teacher agency

| Name | Description | Files | References |
| --- | --- | --- | --- |

## Nodes\\Phase 3 - Developing Themes\\Professional identity and teacher agency\\Institutional Context & Issues

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Accountability and pressure from SLT |  | 2 | 4 |
| Equipment and technical resourcing issues |  | 2 | 2 |
| Institutional context |  | 13 | 51 |
| Issues - cohort recruitment and entry grades |  | 4 | 9 |
| Issues - staff and recruitment |  | 1 | 1 |
| Links to school funding |  | 4 | 5 |
| Student Entry Requirements |  | 12 | 18 |
| Student recruitment and retention |  | 15 | 54 |
| Vocational course - references to and comments |  | 3 | 5 |

## Nodes\\Phase 3 - Developing Themes\\Professional identity and teacher agency\\Marketisation

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Advertising and monetising resources |  | 6 | 11 |
| Marketisation |  | 17 | 49 |
| Keeping the facebook group free for members |  | 1 | 1 |

## Nodes\\Phase 3 - Developing Themes\\Professional identity and teacher agency\\Pedagogy (general context)

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Pedagogy (general education) |  | 3 | 4 |

## Nodes\\Phase 3 - Developing Themes\\Professional identity and teacher agency\\Resistance & Agents of Change

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Agents of change |  | 1 | 1 |
| Resistance |  | 9 | 15 |

## Nodes\\Phase 3 - Developing Themes\\Professional identity and teacher agency\\Teacher identity

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Background and history |  | 4 | 6 |
| Length of teaching and subject specific qual |  | 2 | 2 |
| Negative comments about other teachers |  | 1 | 1 |
| Professional identity - subject CPD related |  | 41 | 73 |
| Professional identity - resource creation |  | 14 | 40 |
| Professional identity - self |  | 15 | 34 |
| Teacher agency and autonomy |  | 17 | 54 |
| Teacher collaboration |  | 5 | 7 |
| Teacher experience and background |  | 20 | 43 |
| Teaching experience |  | 7 | 7 |

## Nodes\\Phase 3 - Developing Themes\\Professional identity and teacher agency\\Teaching professional role

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Teacher training |  | 10 | 20 |

## Nodes\\Phase 3 - Developing Themes\\Subject identity

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Set Theorists own views |  | 1 | 1 |

## Nodes\\Phase 3 - Developing Themes\\Subject identity\\Epistemological spirit & purpose

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Canon, knowledge hierarchy & assessment |  | 10 | 42 |
| Commodification |  | 2 | 3 |
| Critical Thinking & Fake news |  | 3 | 6 |
| Curriculum purpose of Media Studies |  | 21 | 61 |
| Decline in numbers taking MS |  | 2 | 2 |
| Decolonising the curriculum & reference to minorities |  | 1 | 5 |
| Employment |  | 9 | 23 |
| exam board |  | 2 | 2 |
| Film studies - relationship to |  | 1 | 1 |
| Higher Education |  | 14 | 33 |
| Inequality of opportunity |  | 8 | 13 |
| Legitimacy |  | 1 | 2 |
| Indulgence |  | 1 | 1 |
| London-centric |  | 1 | 1 |
| Media history |  | 2 | 7 |
| Media in English |  | 2 | 3 |
| Media Studies specialist teachers |  | 2 | 7 |
| Practical work |  | 1 | 2 |
| Primary and pre-GCSE study |  | 1 | 3 |
| Relationship with other subjects |  | 8 | 13 |
| Vocational courses |  | 5 | 10 |

## Nodes\\Phase 3 - Developing Themes\\Subject identity\\Notion of 'Rigour'

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Rigour |  | 17 | 64 |

## Nodes\\Phase 3 - Developing Themes\\Subject identity\\Notion of 'Rigour'\\Political sentiment

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Political reference |  | 16 | 37 |

## Nodes\\Phase 3 - Developing Themes\\Subject identity\\Perceptions of media studies

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Perceptions of Media Studies |  | 17 | 58 |

## Nodes\\Phase 3 - Developing Themes\\Subject identity\\Student-centred

| Name | Description | Files | References |
| --- | --- | --- | --- |
| Student ability |  | 8 | 14 |
| Student Cultural Capital |  | 4 | 11 |
| Student demographic |  | 3 | 4 |
| Student engagement or enjoyment |  | 16 | 54 |