**Table 1**

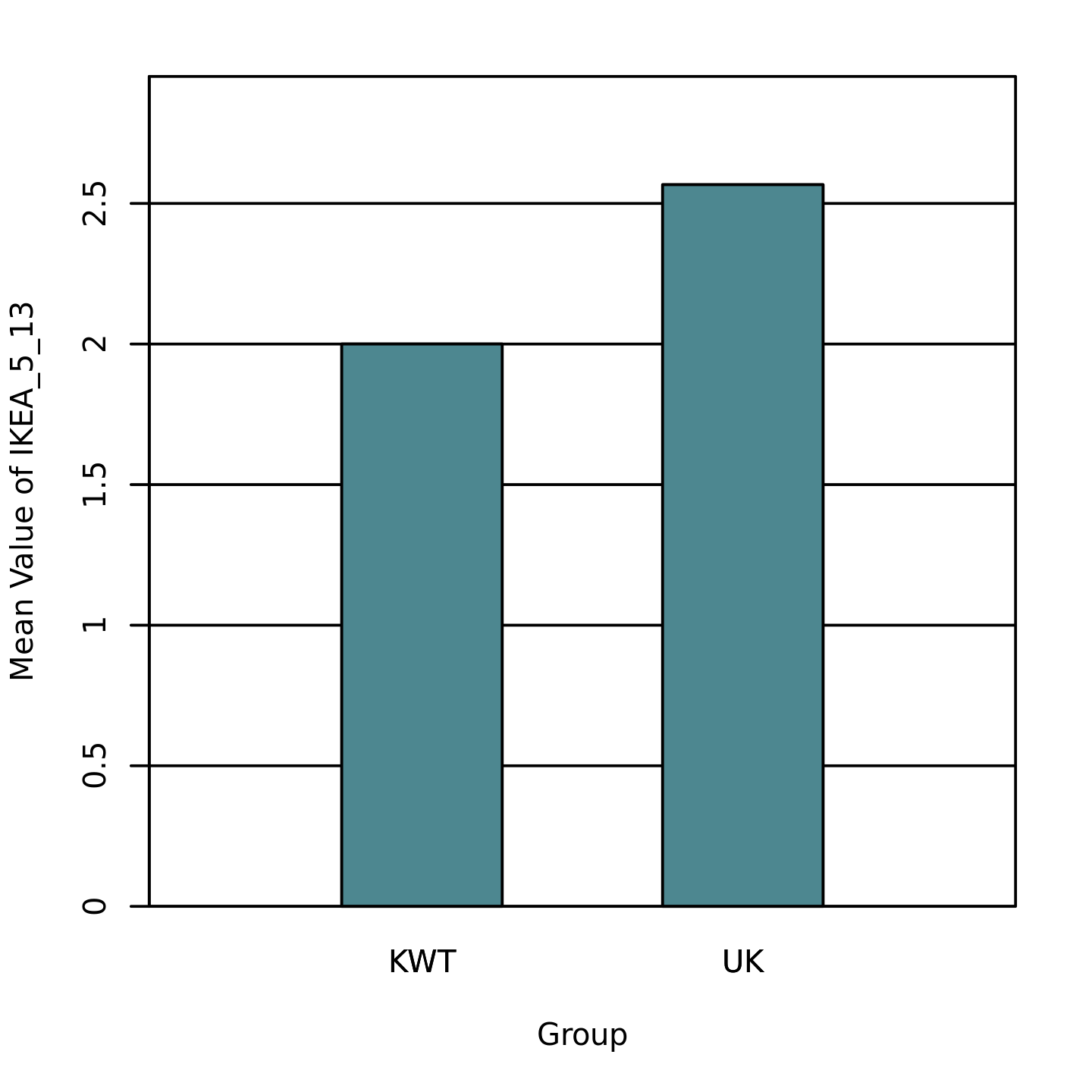
*Two-Tailed Independent Samples t-Test for IKEA\_5\_13 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| IKEA\_5\_13 | 2.00 | 1.25 | 2.57 | 0.94 | -2.02 | .048 | 0.51 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 1**

*The mean of IKEA\_5\_13 by levels of Group*



**Table 2**

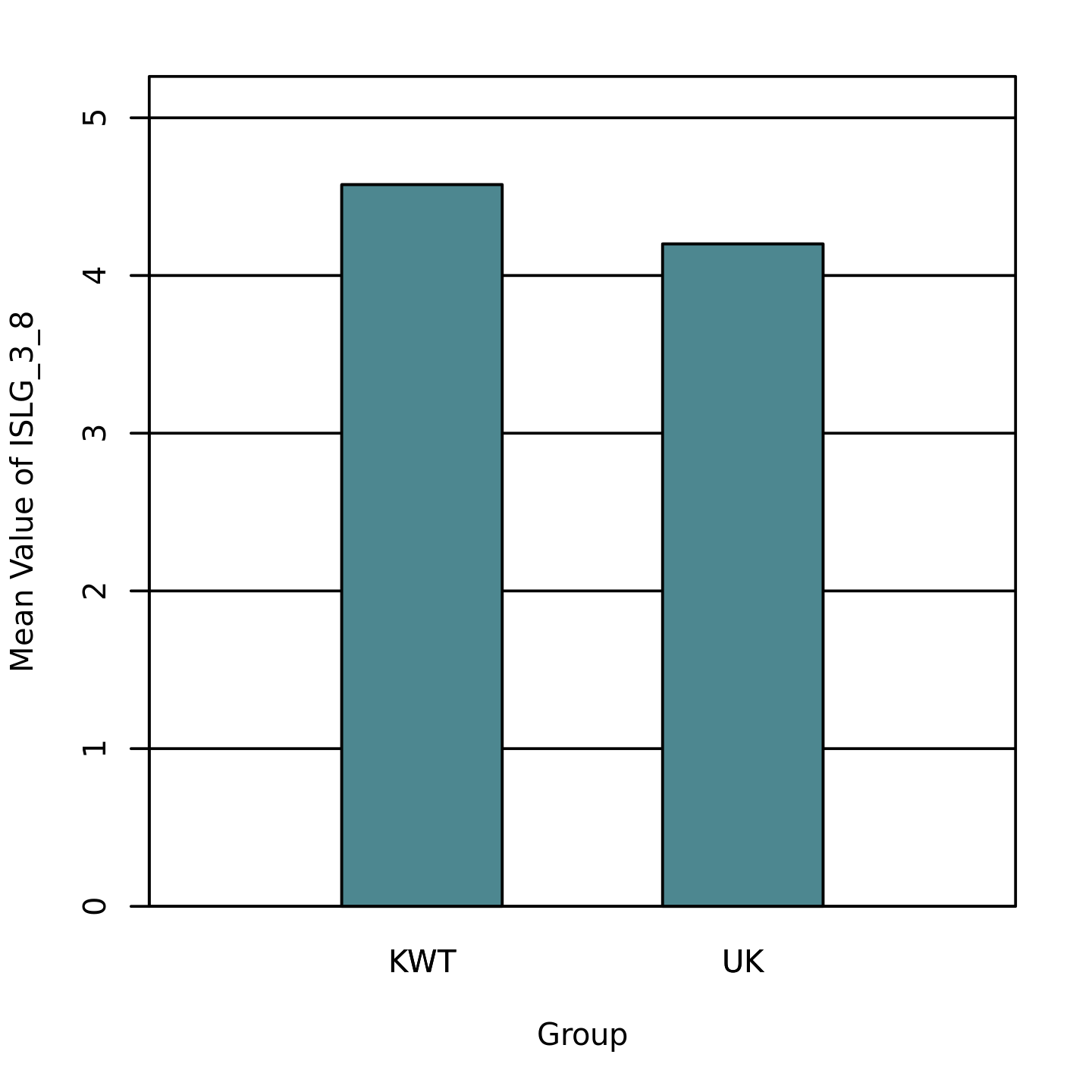
*Two-Tailed Independent Samples t-Test for ISLG\_3\_8 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| ISLG\_3\_8 | 4.58 | 0.61 | 4.20 | 0.61 | 2.43 | .018 | 0.61 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 2**

*The mean of ISLG\_3\_8 by levels of Group*



**Table 3**

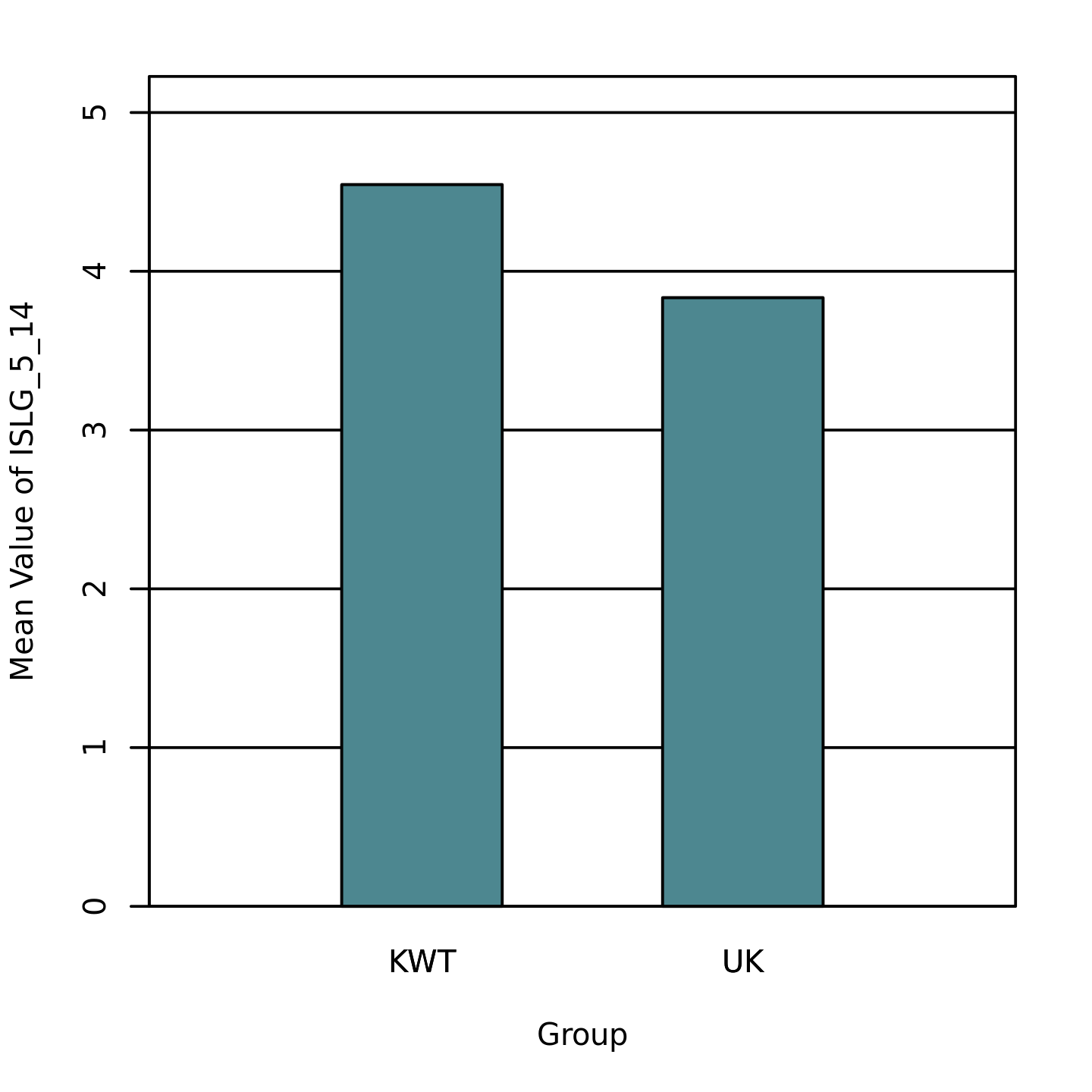
*Two-Tailed Independent Samples t-Test for ISLG\_5\_14 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| ISLG\_5\_14 | 4.55 | 0.56 | 3.83 | 0.95 | 3.66 | < .001 | 0.91 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 3**

*The mean of ISLG\_5\_14 by levels of Group*



**Table 4**

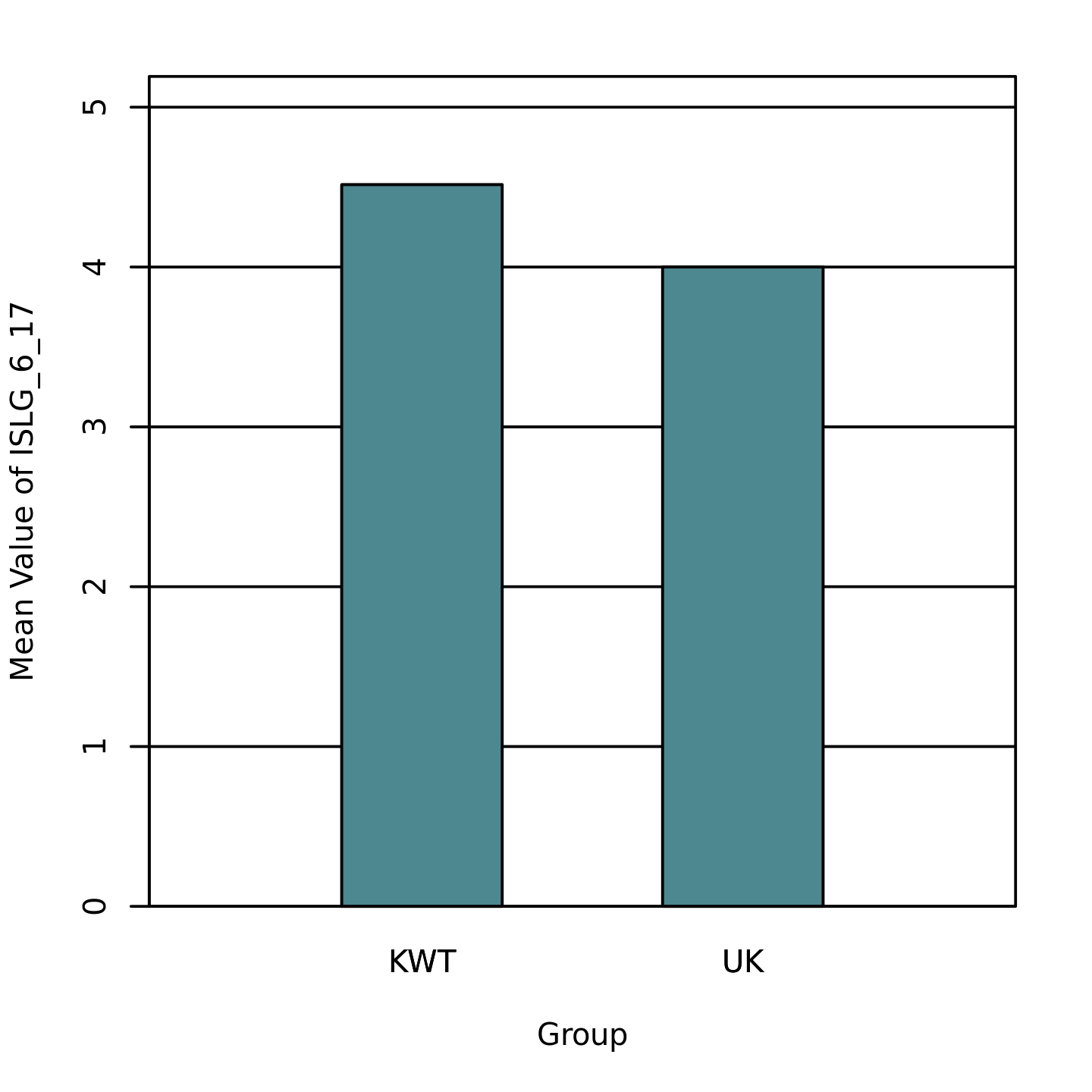
*Two-Tailed Independent Samples t-Test for ISLG\_6\_17 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| ISLG\_6\_17 | 4.52 | 0.67 | 4.00 | 0.74 | 2.90 | .005 | 0.73 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 4**

*The mean of ISLG\_6\_17 by levels of Group*



**Table 5**

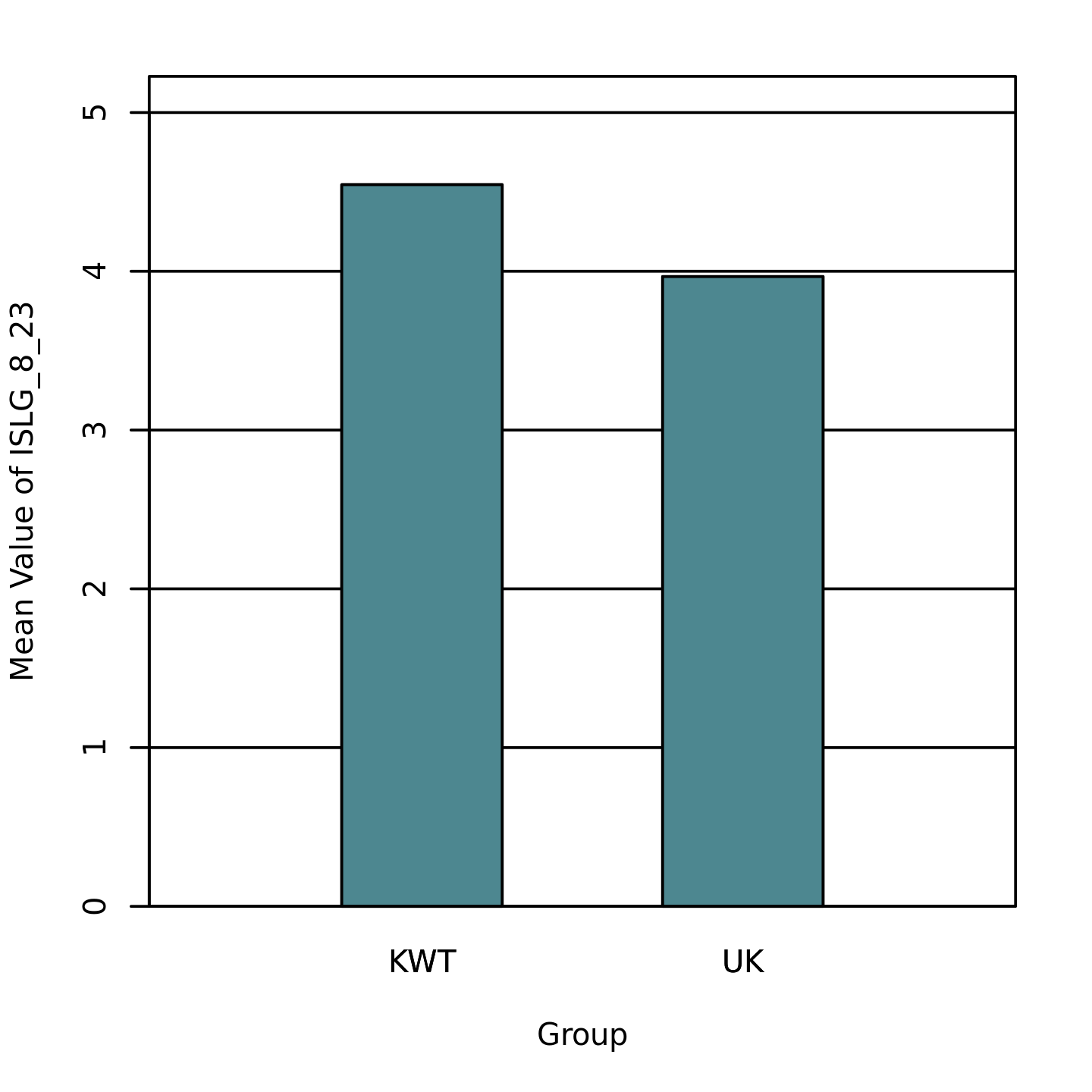
*Two-Tailed Independent Samples t-Test for ISLG\_8\_23 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| ISLG\_8\_23 | 4.55 | 0.67 | 3.97 | 0.67 | 3.44 | .001 | 0.87 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 5**

*The mean of ISLG\_8\_23 by levels of Group*



**Table 6**

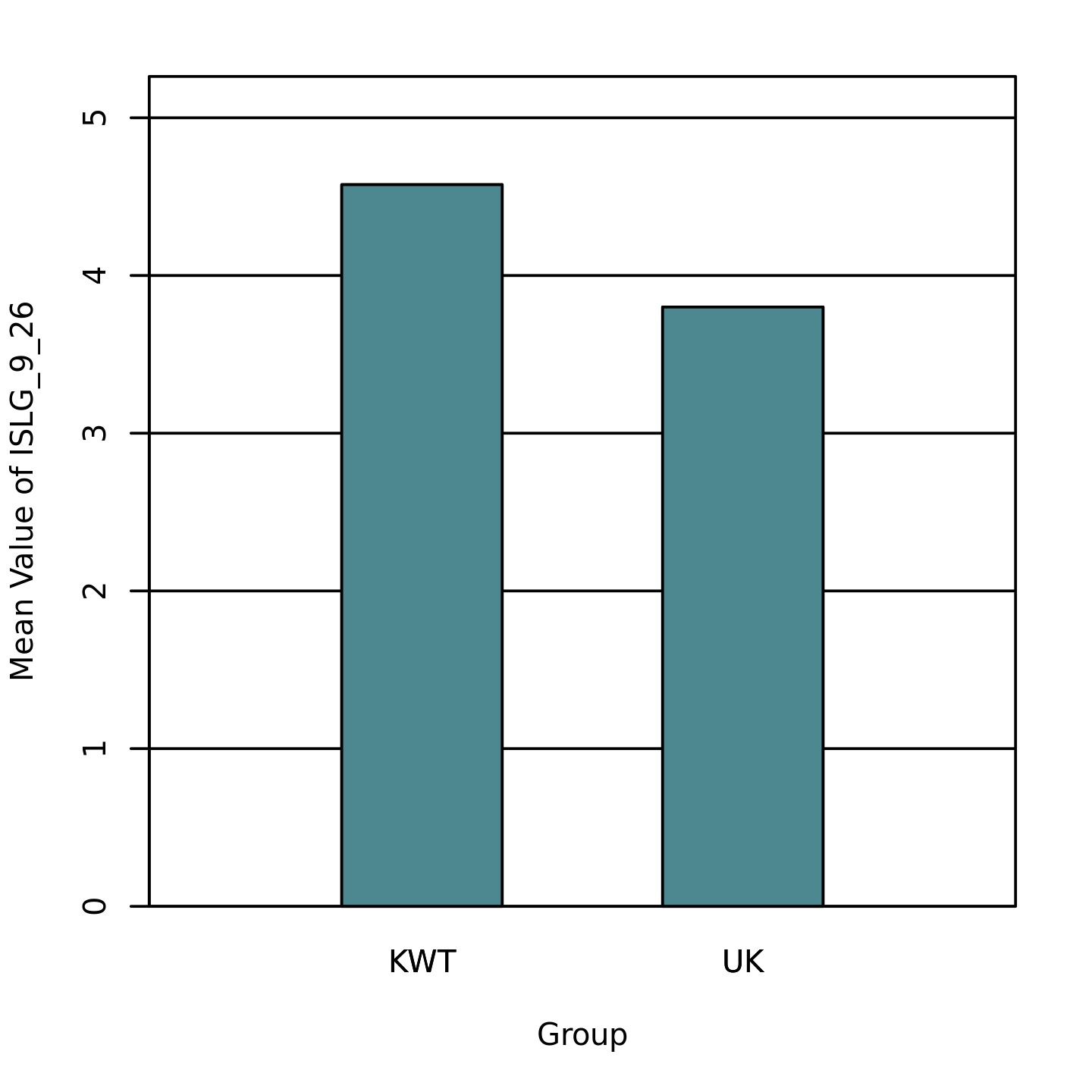
*Two-Tailed Independent Samples t-Test for ISLG\_9\_26 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| ISLG\_9\_26 | 4.58 | 0.61 | 3.80 | 0.71 | 4.63 | < .001 | 1.16 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 6**

*The mean of ISLG\_9\_26 by levels of Group*



**Table 7**

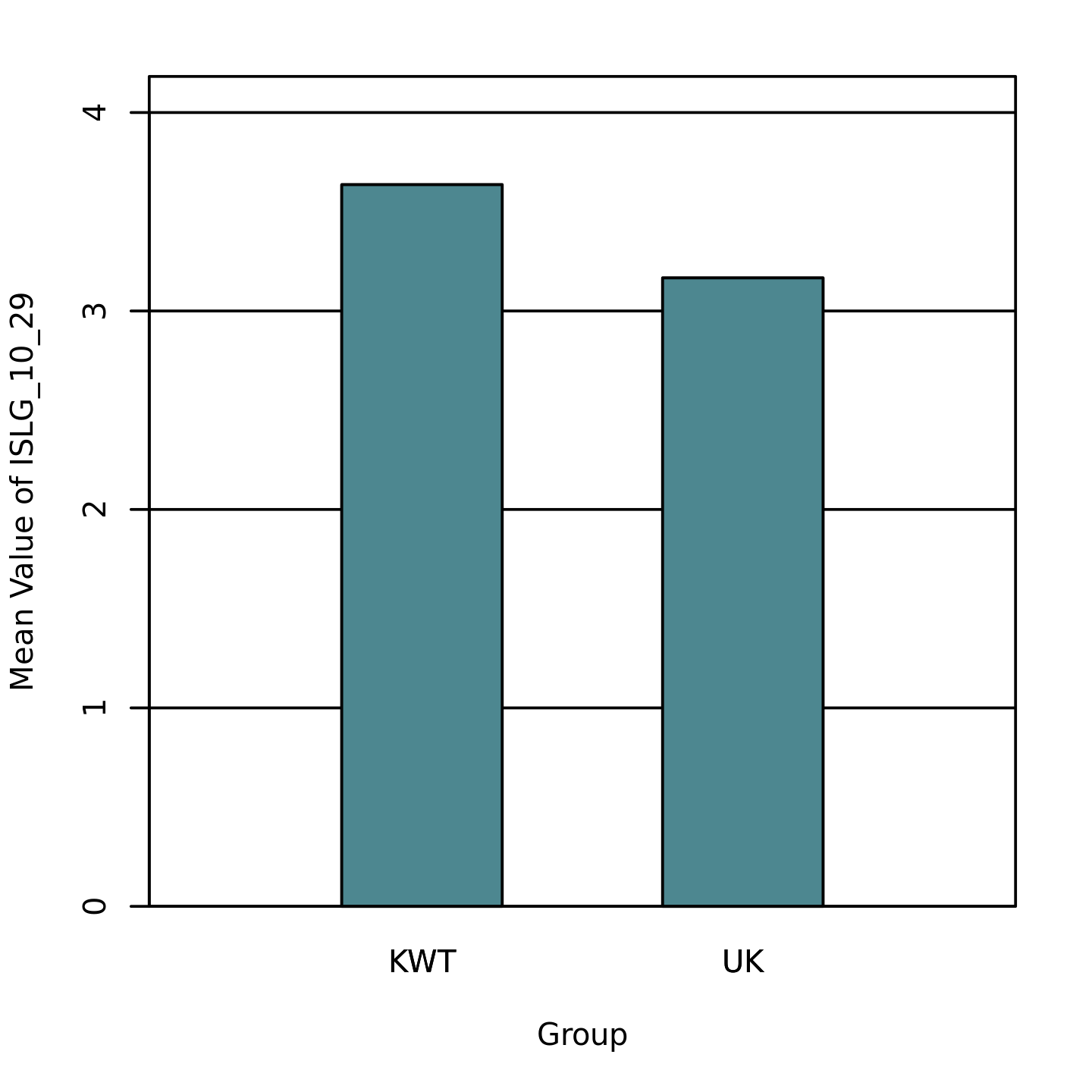
*Two-Tailed Independent Samples t-Test for ISLG\_10\_29 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| ISLG\_10\_29 | 3.64 | 0.96 | 3.17 | 0.79 | 2.10 | .040 | 0.53 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 7**

*The mean of ISLG\_10\_29 by levels of Group*



**Table 8**

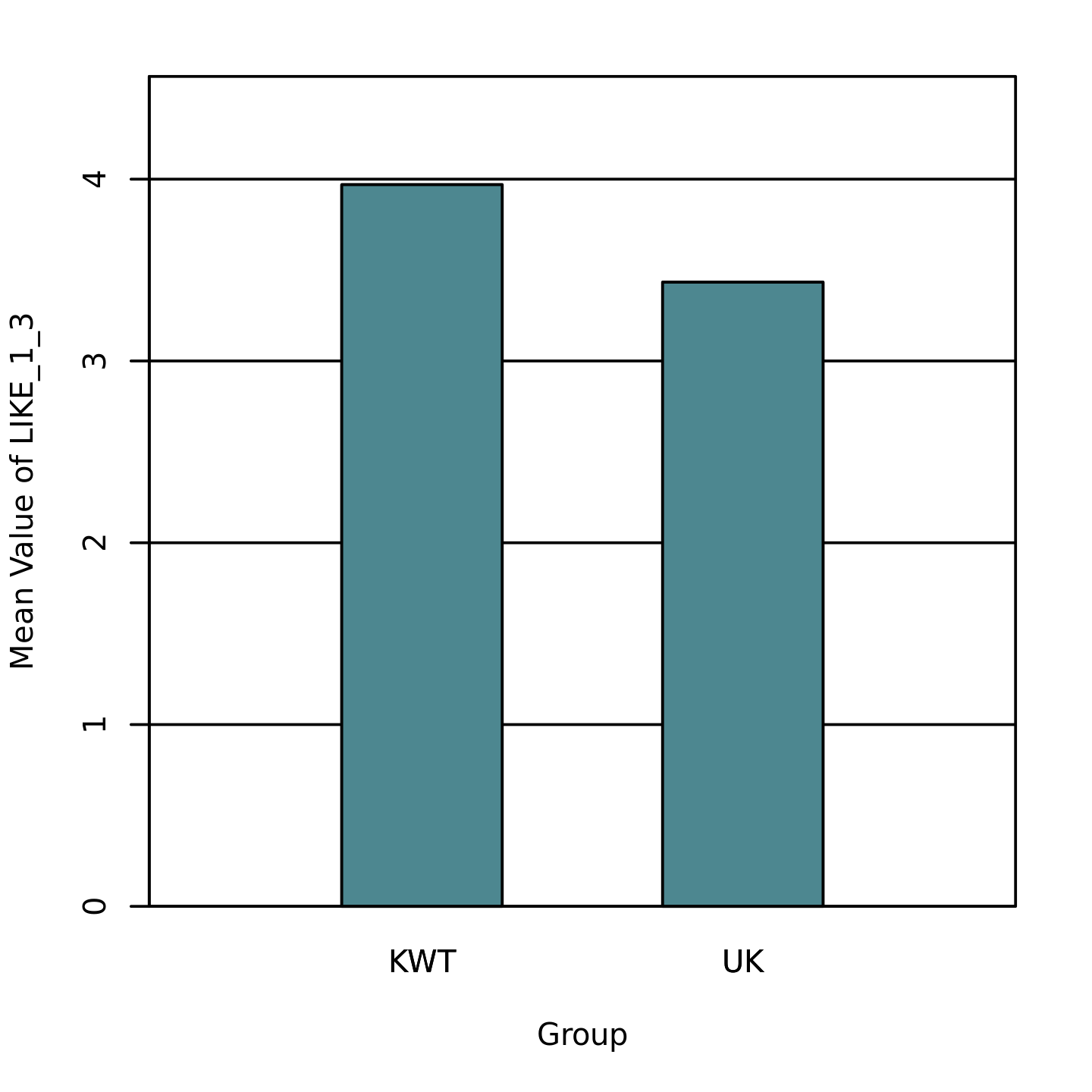
*Two-Tailed Independent Samples t-Test for LIKE\_1\_3 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| LIKE\_1\_3 | 3.97 | 0.64 | 3.43 | 0.94 | 2.68 | .009 | 0.67 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 8**

*The mean of LIKE\_1\_3 by levels of Group*



**Table 9**

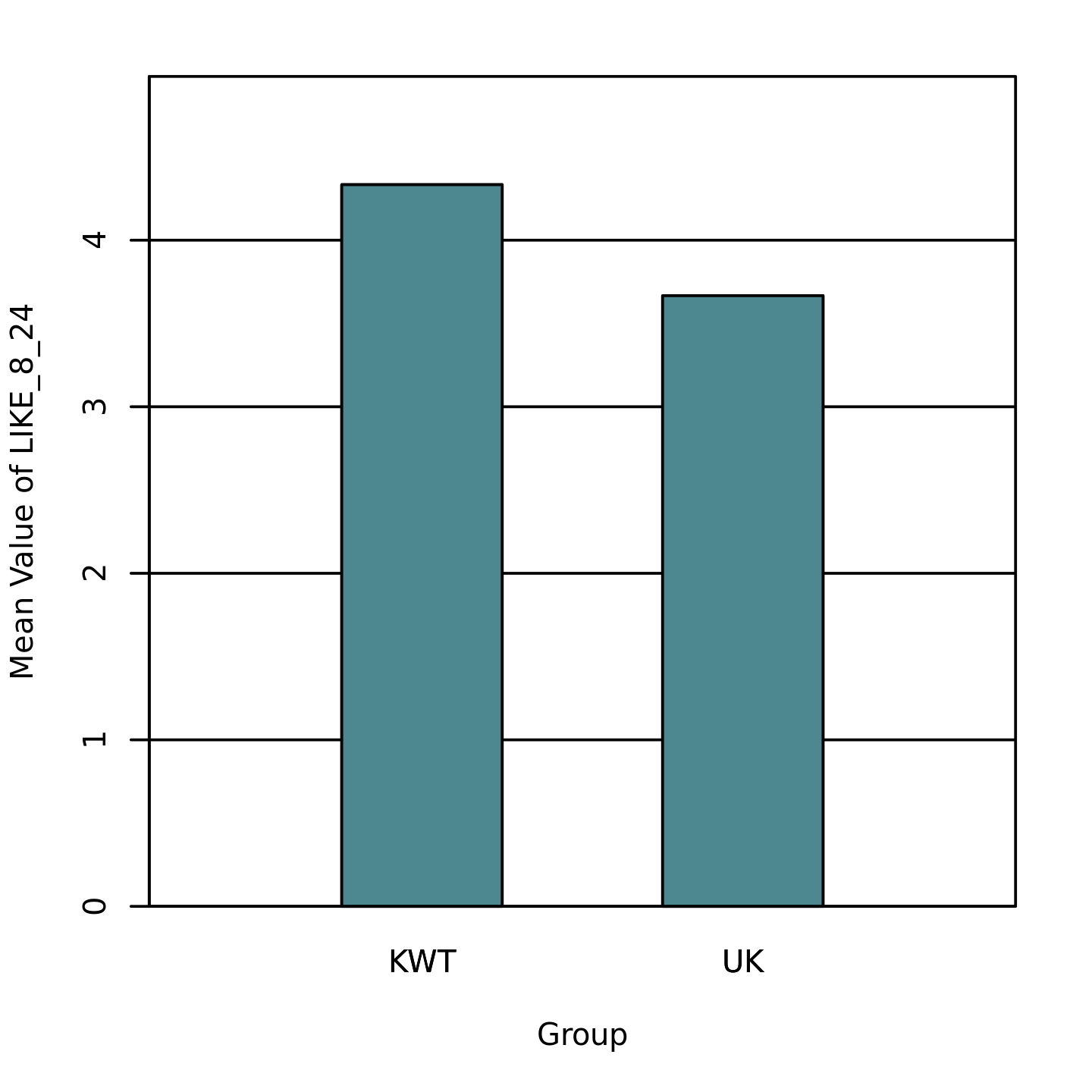
*Two-Tailed Independent Samples t-Test for LIKE\_8\_24 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| LIKE\_8\_24 | 4.33 | 0.96 | 3.67 | 1.03 | 2.66 | .010 | 0.67 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 9**

*The mean of LIKE\_8\_24 by levels of Group*



**Table 10**

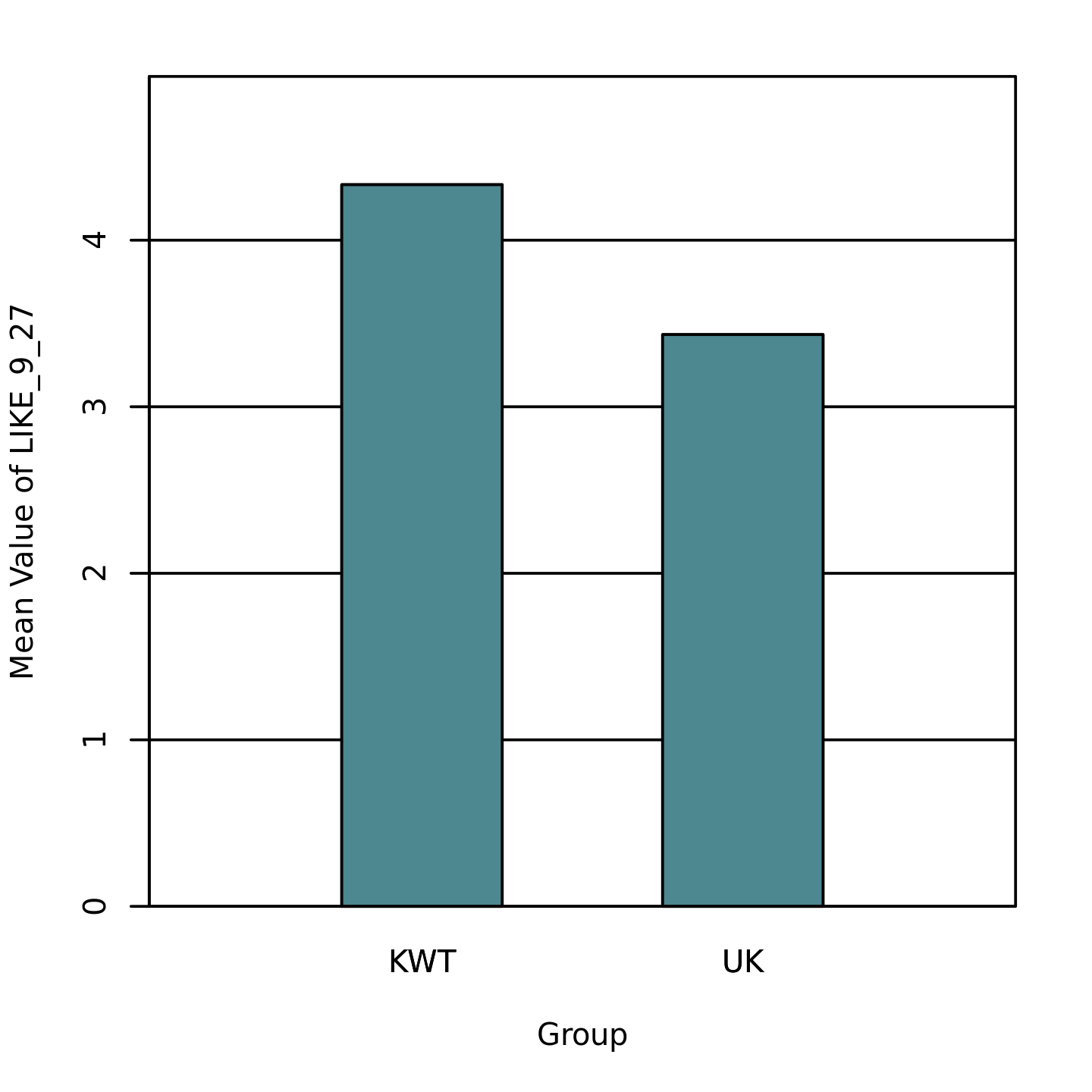
*Two-Tailed Independent Samples t-Test for LIKE\_9\_27 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| LIKE\_9\_27 | 4.33 | 0.96 | 3.43 | 1.10 | 3.46 | < .001 | 0.87 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 10**

*The mean of LIKE\_9\_27 by levels of Group*



**Table 11**

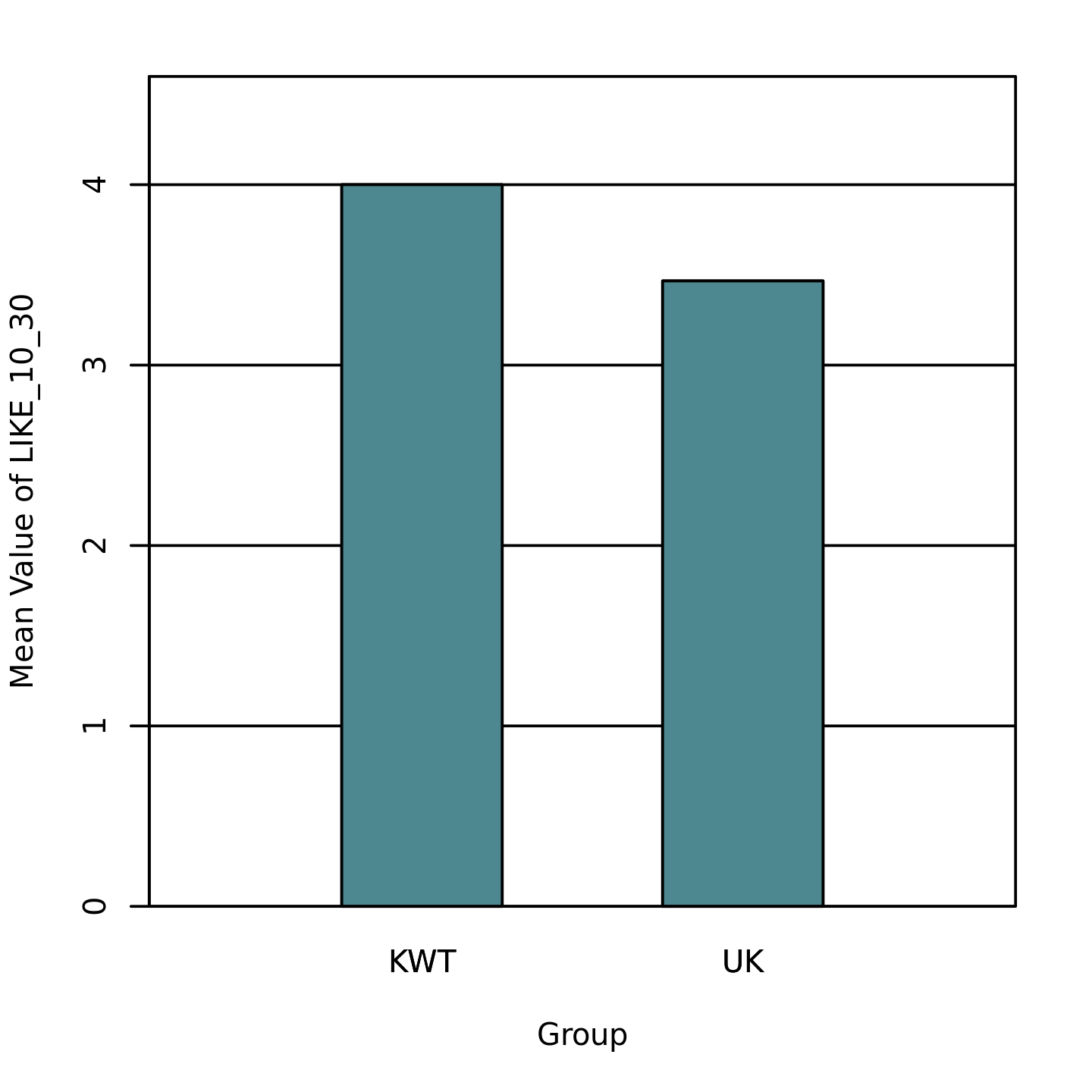
*Two-Tailed Independent Samples t-Test for LIKE\_10\_30 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| LIKE\_10\_30 | 4.00 | 0.87 | 3.47 | 0.94 | 2.35 | .022 | 0.59 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 11**

*The mean of LIKE\_10\_30 by levels of Group*



**Table 12**

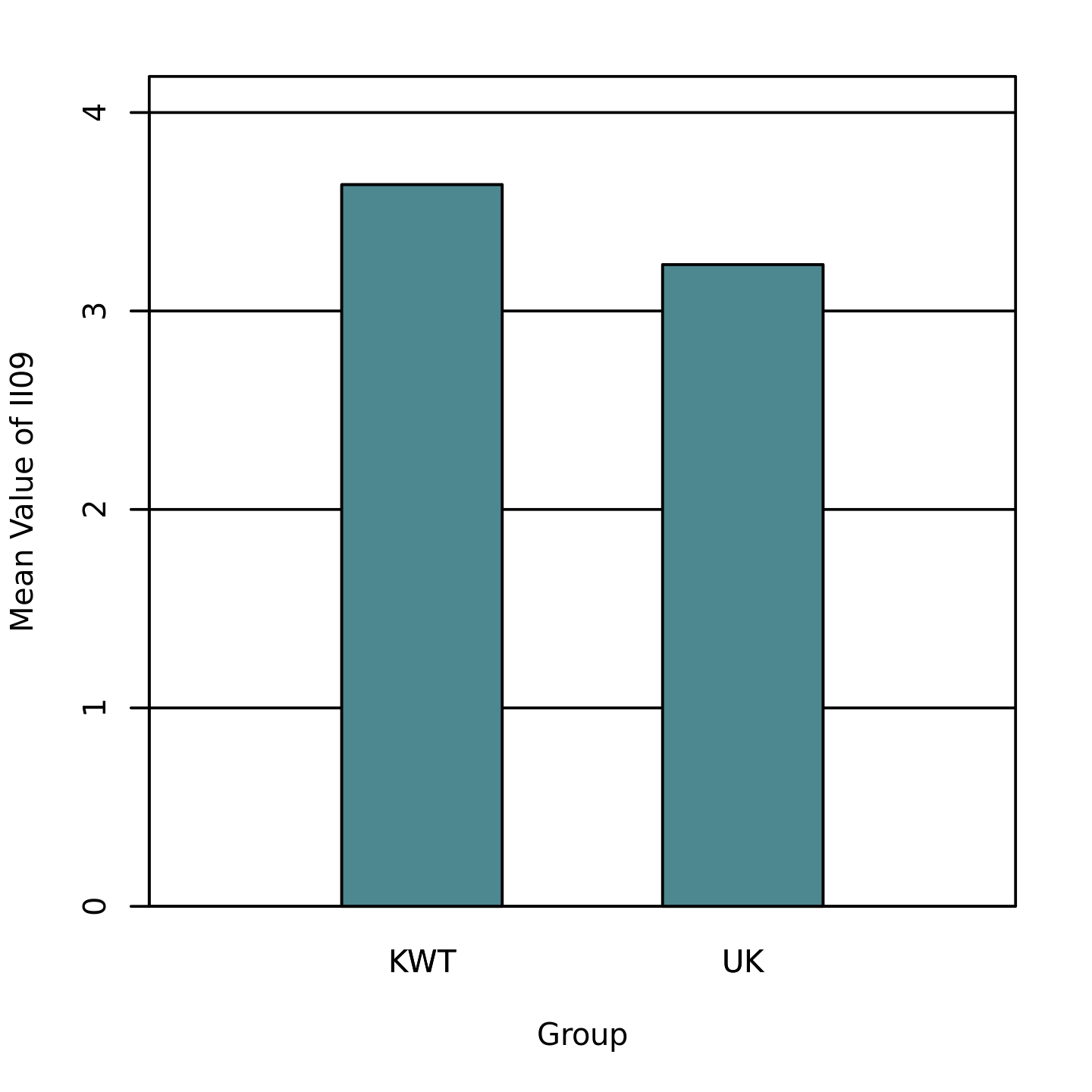
*Two-Tailed Independent Samples t-Test for II09 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| II09 | 3.64 | 0.68 | 3.23 | 0.69 | 2.34 | .023 | 0.59 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 12**

*The mean of II09 by levels of Group*



**Table 13**

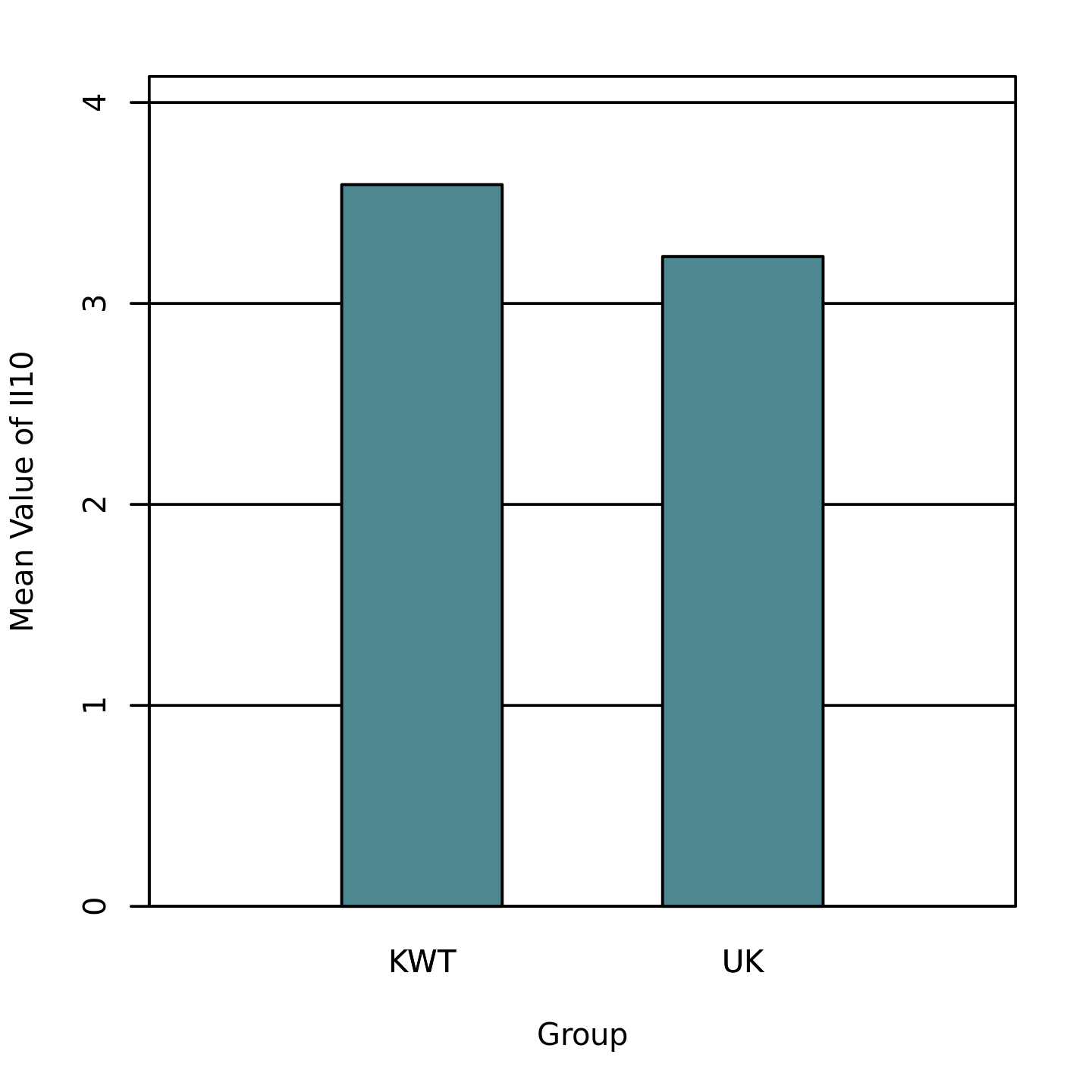
*Two-Tailed Independent Samples t-Test for II10 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| II10 | 3.59 | 0.65 | 3.23 | 0.57 | 2.30 | .025 | 0.58 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 13**

*The mean of II10 by levels of Group*



**Table 14**

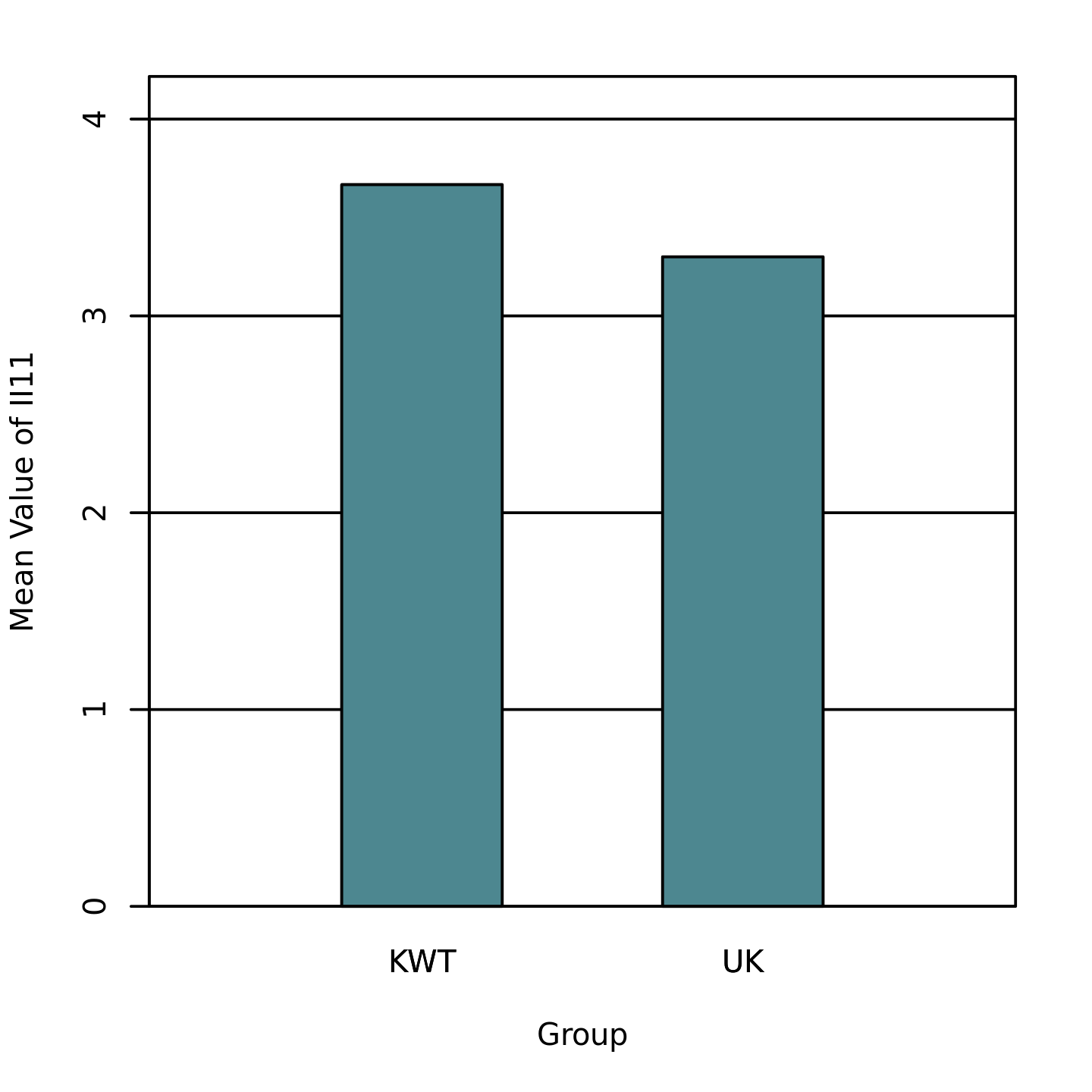
*Two-Tailed Independent Samples t-Test for II11 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| II11 | 3.67 | 0.76 | 3.30 | 0.55 | 2.18 | .033 | 0.55 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 14**

*The mean of II11 by levels of Group*



**Table 15**

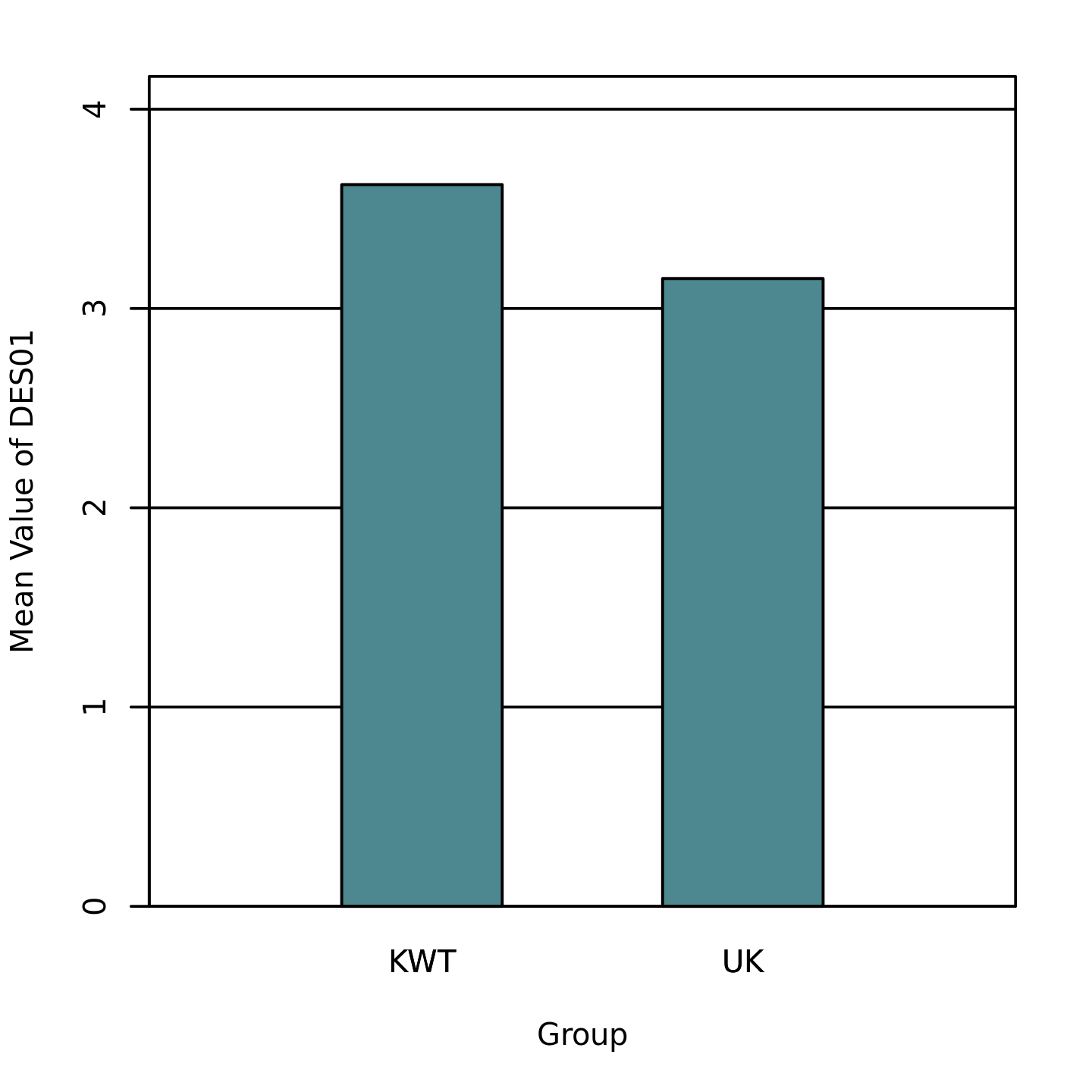
*Two-Tailed Independent Samples t-Test for DES01 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| DES01 | 3.62 | 0.61 | 3.15 | 0.62 | 3.04 | .004 | 0.77 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 15**

*The mean of DES01 by levels of Group*



**Table 16**

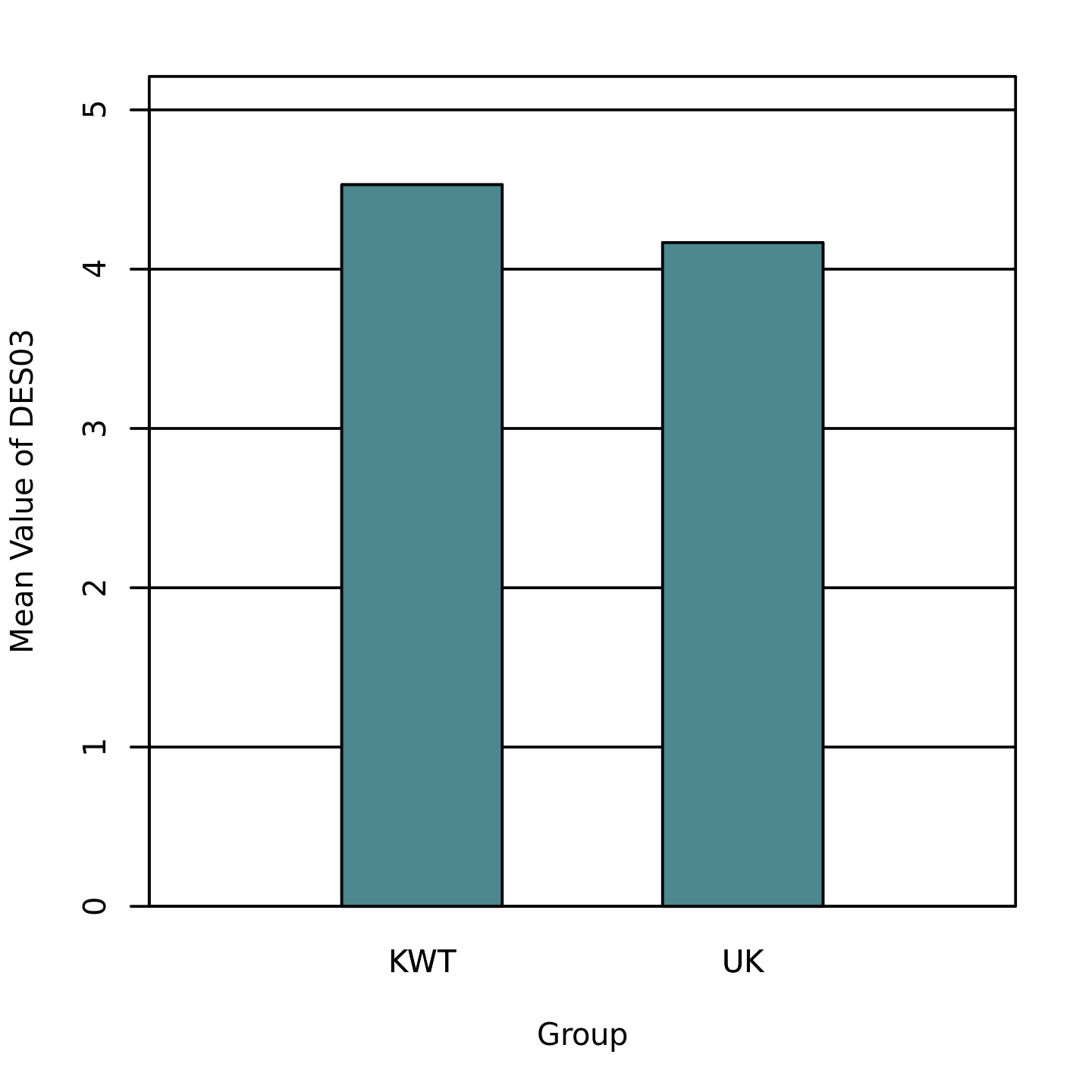
*Two-Tailed Independent Samples t-Test for DES03 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| DES03 | 4.53 | 0.60 | 4.17 | 0.48 | 2.64 | .010 | 0.67 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 16**

*The mean of DES03 by levels of Group*



**Table 17**

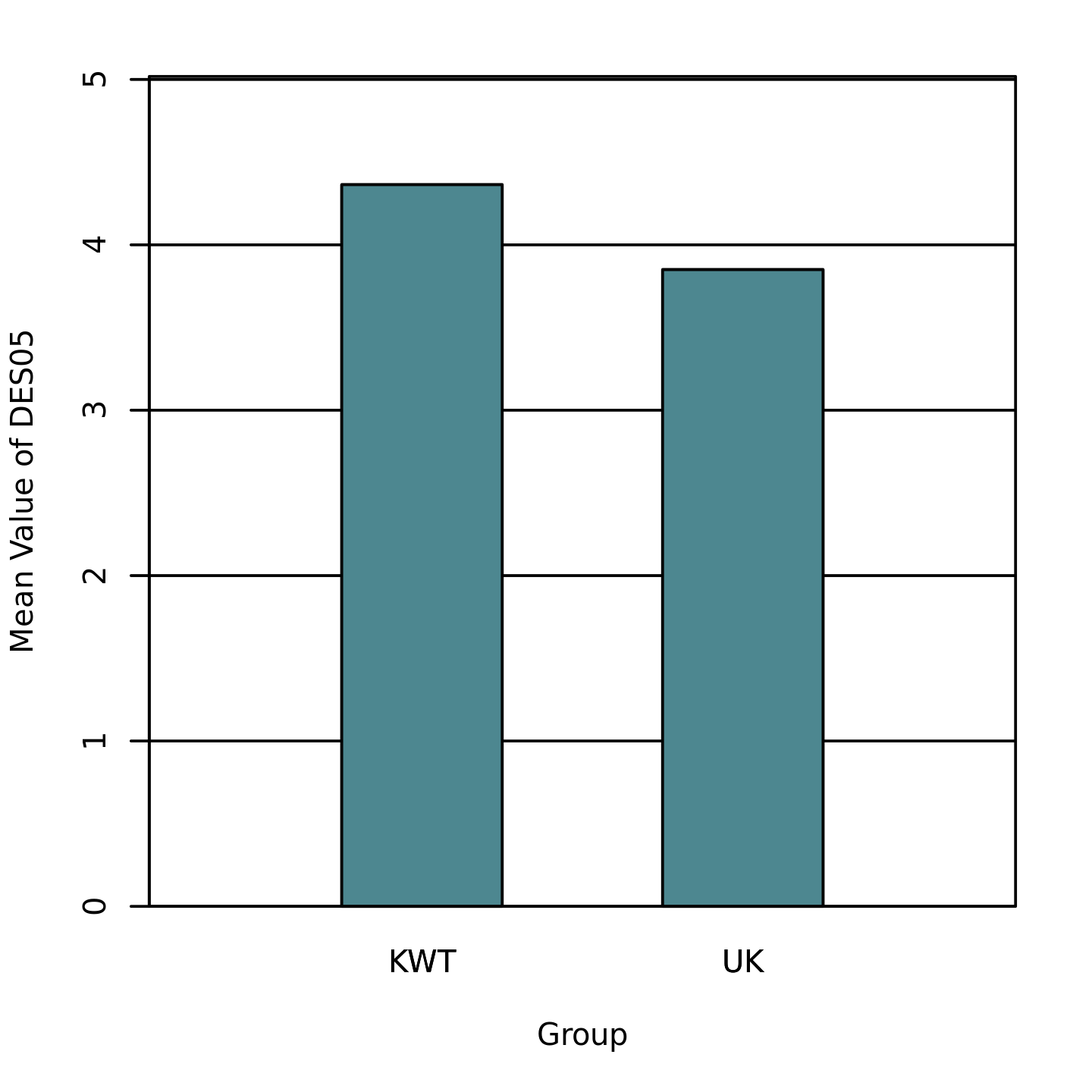
*Two-Tailed Independent Samples t-Test for DES05 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| DES05 | 4.36 | 0.56 | 3.85 | 0.76 | 3.08 | .003 | 0.77 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 17**

*The mean of DES05 by levels of Group*



**Table 18**

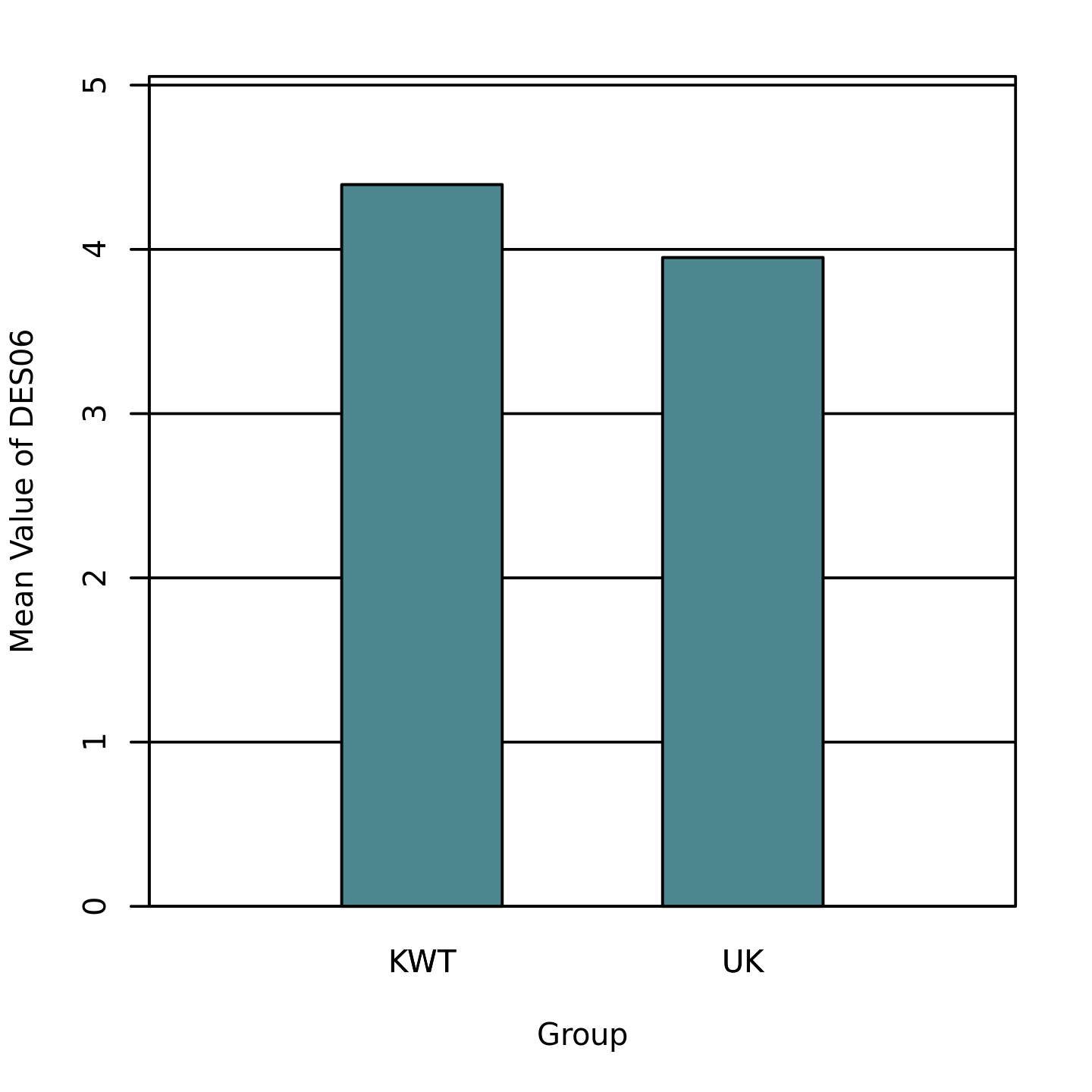
*Two-Tailed Independent Samples t-Test for DES06 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| DES06 | 4.39 | 0.76 | 3.95 | 0.69 | 2.43 | .018 | 0.61 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 18**

*The mean of DES06 by levels of Group*



**Table 19**

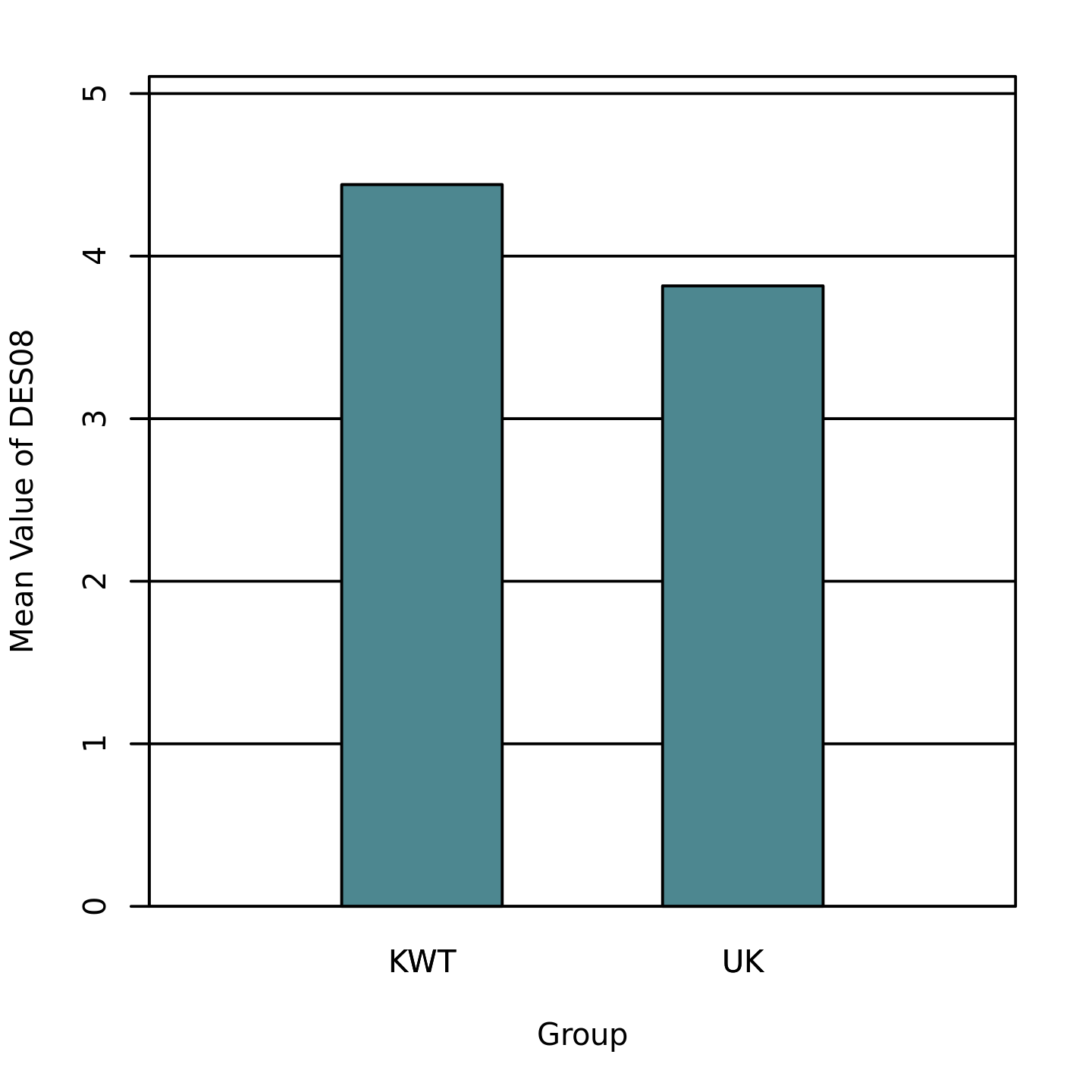
*Two-Tailed Independent Samples t-Test for DES08 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| DES08 | 4.44 | 0.75 | 3.82 | 0.75 | 3.30 | .002 | 0.83 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 19**

*The mean of DES08 by levels of Group*



**Table 20**

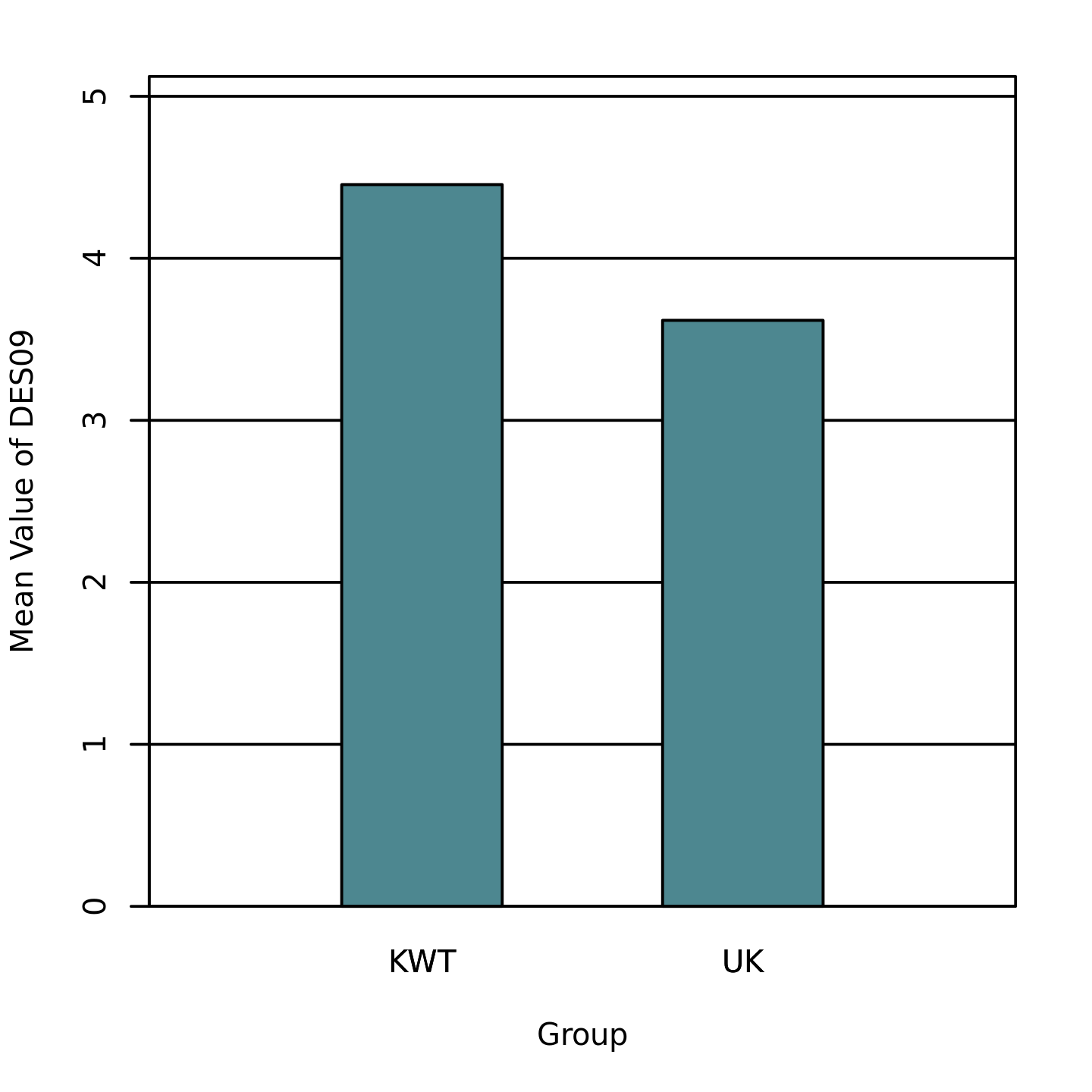
*Two-Tailed Independent Samples t-Test for DES09 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| DES09 | 4.45 | 0.68 | 3.62 | 0.75 | 4.66 | < .001 | 1.17 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 20**

*The mean of DES09 by levels of Group*



**Table 21**

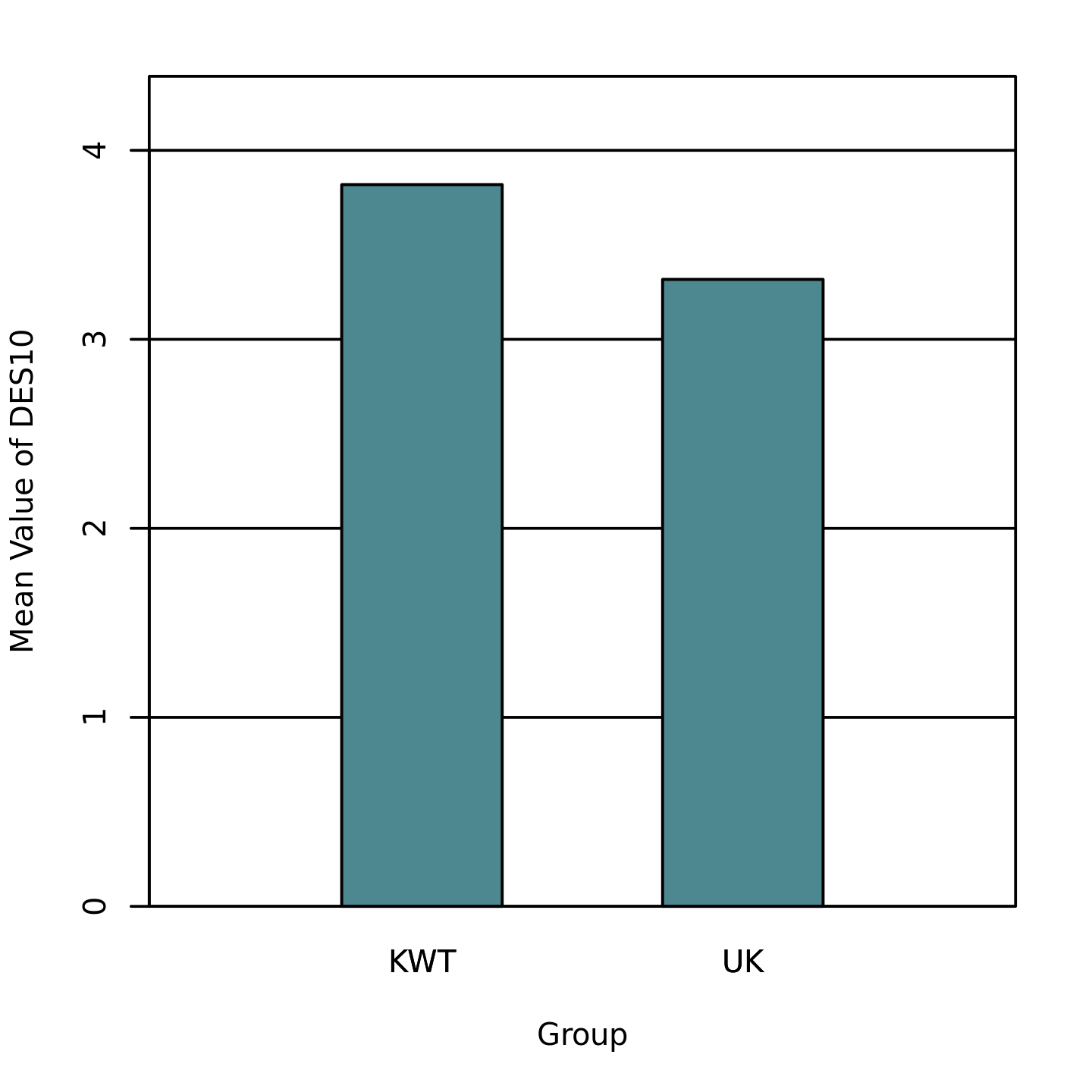
*Two-Tailed Independent Samples t-Test for DES10 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| DES10 | 3.82 | 0.80 | 3.32 | 0.64 | 2.74 | .008 | 0.69 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 21**

*The mean of DES10 by levels of Group*



**Table 22**

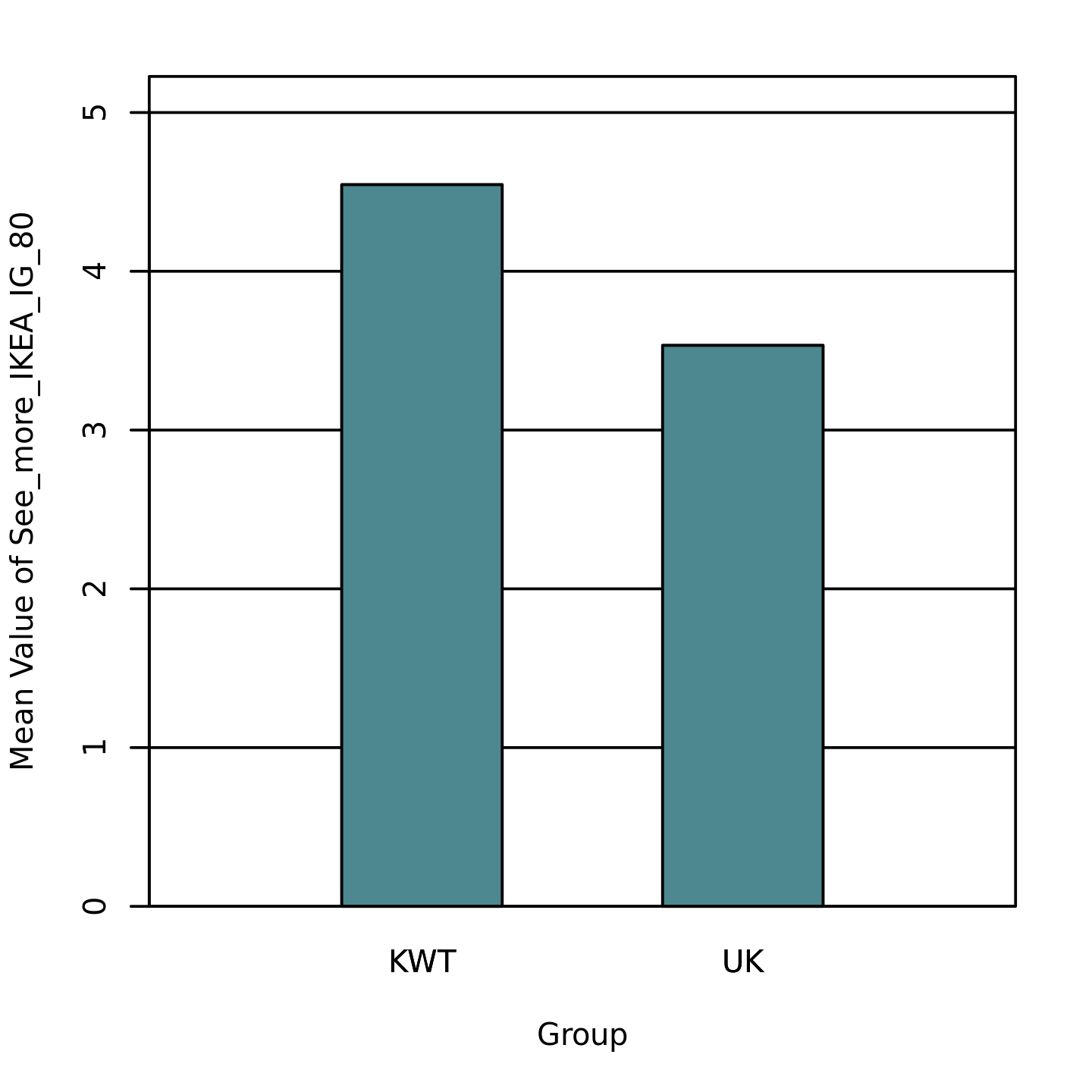
*Two-Tailed Independent Samples t-Test for See\_more\_IKEA\_IG\_80 by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| See\_more\_IKEA\_IG\_80 | 4.55 | 0.62 | 3.53 | 0.90 | 5.25 | < .001 | 1.31 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 22**

*The mean of See\_more\_IKEA\_IG\_80 by levels of Group*



**Table 23**

*Two-Tailed Independent Samples t-Test for I\_prefer\_no\_additional\_design by Group*

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | KWT | | UK | |  |  |  |
| Variable | *M* | *SD* | *M* | *SD* | *t* | *p* | *d* |
| I\_prefer\_no\_additional\_design | 2.45 | 1.48 | 4.13 | 0.73 | -5.62 | < .001 | 1.44 |

*Note.* N = 63. Degrees of Freedom for the *t*-statistic = 61. *d* represents Cohen's *d.*

**Figure 23**

*The mean of I\_prefer\_no\_additional\_design by levels of Group*

